



American  
Academy of  
Certified Public Managers

2002/2003  
Annual Report

*World class leaders and managers  
for the public sector*

## **Our Organization**

The American Academy of Certified Public Managers is a professional association of public sector managers. Members are admitted under guidelines adopted by the Academy Board of Directors. The Academy offers three levels of membership—Fellow, Associate, and Consortium. Fellows must have earned the designation of Certified Public Manager (CPM) through a management program accredited by the National Certified Public Manager Consortium and must be a member of an accredited state society of Certified Public Managers. To become certified, managers must satisfactorily complete an extensive program of classroom training, study, research, and examinations and must demonstrate their managerial abilities through completion of individual projects. Associates are individuals with whom affiliation is considered to be in the best interest of the Academy. These individuals may not yet have their CPM designation. Consortium members must be active in their State Consortium.

The member societies (with charter states italicized) of the American Academy are Alabama, *Arizona*, Arkansas, District of Columbia, *Florida*, *Georgia*, Kansas, Kentucky, *Louisiana*, Mississippi, New Hampshire, *New Jersey*, *North Carolina*, Ohio, *Oklahoma*, South Carolina, Texas, Utah, and Wisconsin. As graduates from other states become eligible for membership, the Academy is rapidly expanding its role as a nationwide force for professionalism in public sector management.

## **Our Mission**

Promote professionalism, excellence, and quality principles in public management through:

Endorsement of dynamic leadership, high ethical standards, and education, development, and training dedicated to serving public interest;

Advocacy of the Certified Public Manager program as an ideal comprehensive management development process;

Performance as a professional association to maintain the highest standards for management and management training through our accrediting body.

## **Our Goals**

To provide effective GOVERNANCE conducive to a national organization.

To improve and enhance COMMUNICATIONS between the Academy, the local Societies, the Membership, the Consortium, and others.

To encourage MEMBERSHIP and to recognize outstanding individuals and accomplishments by members.

To provide tangible MEMBER SERVICES.

To develop a system of METRICS to assess progress and problems.

# **Our Accomplishments/Finances - 2002**

## **2002 Review: A Year of Building**

For **AACPM, 2002** was a year marked by great effort, solid accomplishments and many significant 'firsts'— the first year of operating with two additional, fully-integrated board seats dedicated to member affairs and to communications and conferences. It was the first year for the **AACPM Leadership Institute**, and the first full year delivering priority services that grew out of member requests for stronger communications and relationships, focused planning activities for multiple annual conferences and the assignment of responsibilities for specific parts of the Academy's business processes to individual board members.

### **Building Together: The Academy, members and member societies**

As one of AACPM's vital links to literally hundreds of public agencies and local CPM programs, our 18 active societies, members and volunteers played a valuable role in 2002. Their support of such services as **the AACPM Annual Professional Development Conference**, and their own efforts in delivering continuing education and professional development opportunities demonstrate the powerful force for service and change that AACPM societies contribute.

With volunteers serving the Academy and member societies pulling together and dedicated to the organization's mission, a lot was accomplished. Our activities, service and communications objectives were mission-centered and fueled by a robust commitment to all elements of the **Academy Strategic Plan**.

Throughout 2002, board members served as active advocates for the profession, as presenters at conferences, society events, CPM program graduations and program advisory committee meetings, and as representatives to opinion leaders, elected and appointed public officials. We gratefully recognize the impressive levels of support our members' employing agencies provided for these representational opportunities.

2002 picked up where 2001 ended; the war on terrorism, homeland security and the recession remained high on the national agenda. Like all Americans, Certified Public Managers remained anxious about life in general, the economy and its growing negative effects on public agency budgets and our society budgets. But with prudent management of resources, AACPM was able to adjust and succeed.

### **The Officers and Board of Directors**

The 2002 Officers and Board of Directors benefited greatly from the dynamic financial, strategic and conference planning activities during 2001. In 2002, we sharply focused our efforts to building Academy programs, strengthening our financial condition and operations, developing services to help AACPM and member societies succeed, and helping in the continued growth of the profession.

In the first week of the new year, the board moved decisively to organize collective and individual responsibilities. We reviewed all outstanding and planned initiatives, agreed on priorities, resource allocations and schedules for the year.

Working to balance between institutional priorities and the members' status as volunteers, the board

assigned priority to upgrading conferences, communications and member services through expanded investments in the use of electronic media, web-based information systems, marketing resource guides and higher-quality newsletters.

We laid out our goals in three functional areas: membership, education & marketing, and administration.

## **Membership**

Wanting to know what our members wanted from their Academy, the most rewarding achievements in this area in 2002 were the responses to our targeted resource commitments for enhancing the quality, relevance and timeliness of services and communications with our members and member societies. The return on investment (ROI) for these membership initiatives is highly favorable.

With the Board, the **Marketing and Resource Catalog Committee** began developing several specially tailored communications tools to help the Academy and societies accomplish our mission, deliver services and communicate successes. Likewise, the **Newsletter Committee** established a two-year publication schedule, solicited broader participation by members and other contributors, modified format and design elements and revamped the editorial, production and distribution processes.

We began a multiple-year program for migrating toward web-based information management and online communications. We began development of related privacy policies and introduced needed templates for information management. We strengthened the processes for awarding scholarships, recognizing service, providing grants to societies, and streamlined communications with vendors, applicants and awardees.

**The Management Practices, Henning and Scholarship committees** focused on increasing the demand and publicity for their awards, all of which increased in number and visibility. The **2002 President's Award** recognized the sustained service of the Management Practices committee chairperson in 'growing' the **Askew Awards** program, 2000- 2002.

Just as the Academy provides services to its members, our member societies are equally committed to serving their members. A good number of them have also adopted philanthropic causes to which they contribute time and other resources. Similarly, many society members contribute valuable time to civic and community activities each year and are recognized by the Academy and their communities.

## **Education & Marketing**

The Academy's members and member societies have an unqualified commitment to professional certification, continuing education and skills development, and professional behavior governed by the **Academy's Code of Ethics**. The Academy delivers educational scholarships, recognition for outstanding projects by managers graduating from CPM Programs, annual professional conferences, local opportunities for management development and networking activities through 18 active societies.

The **14<sup>th</sup> Annual Professional Development Conference and House of Delegates** con-

vened in Atlantic City, New Jersey on April 14, 2002. This popular, annual member event provided a new opportunity for conference attendees and members of the **Academy House of Delegates** to join in an **Elections Forum... "Meet the candidates and voters."** Its purpose was to hear from the voters and learn first-hand the candidates' interests and visions for the Academy, should they be elected to the Board.

Four sessions of the **Leadership Institute** were also on the conference program, as was an **Orientation Session** for new Academy members and conferees— both the elections forum and orientation session are incorporated in future conference programs. The Leadership Institute sessions were the first in the three-year pilot, 2002- 2004 conferences.

The Academy's new and highly popular **Integrated Marketing and Resources Catalogue** was unveiled and distributed to society presidents at the 2002 conference. As needed, new materials and/or editions will follow. The co-branded marketing materials in a notebook with CD-Rom were previewed in a conference session dedicated to techniques and practices useful in marketing and communications activities. For member societies, this was a milestone: their first specially- developed Academy product dedicated to helping them with organizational marketing and communications.

The Academy's board members and **Conference Committee** had invested heavily in systematic conference planning efforts preceding this conference, documented and distributed the planning documents to societies hosting a national conference in the coming six years. The purpose of these significant investments was to ensure smooth working relationships between host societies and Academy, build on conference strengths and add value in terms of consistently high quality programs and financial successes for the host society and Academy.

The Academy's newly-developed **electronic conference registration system** was available for the 2002 conference and will be upgraded for succeeding conferences.

Along with other specially developed materials, the conference planning and reporting documents helped strengthen the Academy's standard operating procedures for conferences and included a "**Conference Presenters Database,**" to be passed along and added to from year to year.

## **Administration**

To assist our societies and help provide for better accountability and communications between the Academy Board, societies and committees, we launched eight new administrative products during the year, all of which will be issued annually:

A summary of recent actions taken by the Board and distributed to society presidents on President's Day, 2002

A synopsis of the duties, committee responsibilities and contact information for Officers and Board members

A perpetual, Six-Year Activity Calendar for the Academy and member societies

Reformatted budget, accounting and financial reporting forms

AACPM conference activity and financial reporting formats

A tracking system report of all official actions taken by vote of the Board

A matrix detailing AACPM's member services and funding sources, with each service correlated to the format of the Academy's newly-adopted financial reporting system, goals and objectives in the Academy's strategic plan, and,

We continually updated the Academy's Standard Operating Procedures Manual.

For the future, we also invested much effort to protect and grow the Academy's assets. For example, we voluntarily completed compliance with the **FASB financial reporting requirements** for non-profit member associations. We began the US Patent Office process to **trade-mark the AACPM logo and incorporated name**, and we proceeded to enter into a bilateral **Memorandum of Agreement (MOA)** with the National Certified Public Manager Consortium, (the Consortium).

Significantly, the 2002 Board members and committees embraced two very important, longer-term initiatives: first, the most extensive commitment the Academy has ever undertaken— a research project documenting the history of the CPM concept, growth of the Academy, its allied organizations and programs. Second, we committed the necessary resources for a research survey project aimed at answering the long- discussed question, "what is the value of the education and professional designation of certified public managers?"

### **Looking Ahead**

2003 promises to be an important year to assure that these achievements flourish and to explore new ones.

The scheduled publication of AACPM's official history, "**The History of the Certified Public Manager,**" is an important milestone and will accompany a celebratory 15<sup>th</sup> annual national conference in Charleston, SC, where our founding leaders Ken Henning and George Askew will be honored guests.

"**The Value of the CPM Designation,**" is also scheduled for publication in 2003. It will report the identified benefits CPM program graduates and their employers have received from the CPM professional education and certification. This eagerly- awaited report will help answer many 20 year- old questions and is another very important milestone for the profession, the Academy and its members, the Consortium and its CPM programs.

In addition to launching the next phases of the communications campaign, AACPM will continue the quest for even more effective member relations, relevant member services, increased financial stability and efficient operations. New and strengthened organizational affiliations are planned, such as the MOA with the Consortium, expanded affiliation & membership opportunities with the American Society for Public Administration (ASPA), and through building a presence and effectiveness in at least one new AACPM- chartered member society in 2003.

AACPM is dedicated to enhancing the quality of public sector management for all citizens. We advocate professional certification, endorse continuing education and deliver value to members through information, education, advocacy and service.

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**AACPM**  
**Budget Comparison Report for FY2002<sup>8</sup>**

	Actual	Budget	Variance
<b><u>Revenue</u></b>			
Membership Dues	16,940.00	14,000.00	2,940.00
Society Assessments	1,800.00	1,900.00	(100.00) <sup>1</sup>
Trans. Invest. for Operations	10,236.33	8,050.00	2,186.33 <sup>2</sup>
Trans. Invest. Confer. Losses	12,003.09	0.00	12,003.09 <sup>3</sup>
Revenue from Conferences	490.00	0.00	490.00 <sup>4</sup>
Repayment of Conference Losses	1,098.96	0.00	1,098.96 <sup>4</sup>
Return of Conference Advances	2,000.00	3,000.00	(1,000.00) <sup>5</sup>
Expen. Reimburse. Other Party	1,421.96	0.00	1,421.96 <sup>6</sup>
Sale of Merchandise	938.00	1,500.00	(562.00)
Interest	777.34	1,500.00	(722.66)
Amazon.com commission	75.98	0.00	75.98
MagAoidh Comput. commission	<u>198.00</u>	<u>0.00</u>	<u>198.00</u> <sup>7</sup>
<b>Total Revenue</b>	<b>47,979.66</b>	<b>29,950.00</b>	<b>18,029.66</b>
<b><u>Expenses</u></b>			
Refund Overpaid Dues	200.00	0.00	(200.00)
Newsletter	1,692.29	1,750.00	57.71
Annual Report/Directory	563.25	564.15	0.90
Membership Certificates	352.50	353.00	0.50
Service Awards	2,150.89	1,950.00	(200.89) <sup>6</sup>
Insurance	1,950.29	1,950.29	0.00
Miscellaneous	70.00	80.00	10.00
Bank Service Fees	29.00	127.00	98.00 <sup>6</sup>
Reports for HOD	295.63	295.63	0.00
General Postage	529.00	530.00	1.00
Office Supplies	509.68	510.00	0.32
Telephone	59.00	60.00	1.00
Board Travel	10,528.65	10,200.00	(328.65) <sup>6</sup>
Trademark Issues	355.00	360.00	5.00
Annual Conference Expenses	2,699.54	2,067.54	(632.00) <sup>6</sup>
Pay Annual Conf. Losses	11,876.00	0.00	(11,876.00)
Fran L. Wilkinson Scholarships	1,000.00	1,000.00	0.00
Advance Future Conferences	4,000.00	4,000.00	0.00
Merchandise For Sale	1,474.03	1,475.13	1.10
Market. Devel. & Initiatives	617.26 <sup>9</sup>	617.26	0.00
Web Page Services	<u>2,060.00</u>	<u>2,060.00</u>	<u>0.00</u>
<b>Total Expenses</b>	<b>43,012.01</b>	<b>29,950.00</b>	<b>(12,062.01)</b>
<b>Excess/(Deficiency) Revenue over Expenditures</b>	<b>4,967.65</b>	<b>0.00</b>	<b>4,967.65</b>

### **Footnotes**

<sup>1</sup>Georgia does not pay society assessment under agreement with AACPM.

<sup>2</sup>Total includes \$8,050.00 in budgeted transfers and \$2,186.33 resulting from temporarily closing savings account to avoid high monthly bank service fees due to low balance.

<sup>3</sup>Loss paid was \$11,876.00. Transfer was slightly more due to cashing in entire CD

<sup>4</sup>Funds returned from closeout of FY2001 annual conference in Scottsdale.

<sup>5</sup>The \$2,000.00 advance to New Jersey for FY2002 conference was paid out and returned during fiscal year. \$3,000.00 advance for FY2001 conference was written off by vote of the Board on October 28, 2002.

<sup>6</sup>Reimbursement made by other parties for expenses initially paid by AACPM: \$632.00 by NJ conference for President's room per SOP, \$572.00 by Ohio for President's travel to address Ohio graduates, \$212.96 by local societies for additional Askew medallions, and \$5.00 for Louisiana check inadvertently drawn against an account temporarily having insufficient funds. Net expenses for awards and travel reduced to sum below budgeted amount when these reimbursements taken into account.

<sup>7</sup>Dennis Magee helped AACPM purchase FUND EZ software by doing so through his computer company and contributing the net commission after taxes to AACPM. The \$198.00 represents the gross commission. If there is any tax consequence to Dennis's company, that will be resolved as an expense in FY2003.

<sup>8</sup>Interest on GA CD was originally prorated to end of 2002 (statement was for 1/10/03). Amount of interest prorated to FY 02 corrected on the basis of form 1099-INT furnished by the bank. Difference was \$1.79.

<sup>9</sup>Revised 12/31/03 to reflect final disbursement of \$500.00 in FY 03 from FY 02 funds to pay off an account payable carried forward from FY 02 to FY03

# **Our Accomplishments/Finances – 2003**

## **2003 Review: A Year of Improvement**

With the many initiatives begun the previous year, 2003 became the year in which we continued these new services and added a few more, but also worked to improve all of the basic processes within the Academy. As in any organization, this is a continuous process and the review presented herein summarizes the work completed by the Board of Directors during 2003.

This report is laid out along the primary goals of our Strategic Plan.

### **Governance**

A complete review of the **Strategic Plan** was completed in 2003 and presented to the membership in a concurrent session of the Charleston Conference and during the House of Delegates. This three-year plan will be updated at the beginning of each year with the next complete review due in 2006.

The **6-Year Calendar** was updated with the addition of 2008 and modification of some of the elements therein.

For the first time, a CPA outside the Academy membership conducted the **2002 Financial Review** of Academy financial records. These records were found to be in compliance with generally accepted accounting principles and accounting standards as provided by the Financial Accounting Standards Board (FASB) and the American Institute of Certified Public Accountants. No recommendations were made regarding changes in controls or procedures.

Changes to the 2003 budget and adoption of the 2004 budget occurred at the House of Delegates meeting.

The Board approved the production of a new Academy pin to be ready for sale by the 2004 Conference.

Two **Bylaws** changes were approved during the House of Delegates meeting. One was a technical amendment regarding the notification of the House of Delegates. The other increased the number of evaluators on the Henning committee to five.

### **Communications**

The Publications Committee produced three issues of the **Newsletter** during the year. These newsletters were designed and produced by a professional production firm, Michelle Pratt Designs (NH). With the discovery of the very first Academy newsletter from 1988, and an unfinished "name the newsletter" contest, a new contest was conducted to finally give a name to this publication. After reviewing numerous quality suggestions from our membership, "*The CPM Connection*" was approved by the Board at its fall meeting and will be designed into the masthead of the newsletter in 2004.

The survey conducted by a New Hampshire CPM project team was completed and presented to the Board at its fall meeting. Titled, ***"The Value of the Certified Public Manager's Education and Designation"***, this survey represents the first real national study of the benefits obtained by those who have earned their CPM designations. Copies were made available to the Board, Societies, and Consortium members and will be presented in sessions at the 2004 Conference in Topeka. An effort to have this study published in professional journals is ongoing.

Equally important as knowing what the CPM certification means today is recording how it came to be. Tom Patterson, CPM and Past-President of the Academy, published ***"The History of the Certified Public Manager"*** and presented it during the Charleston Conference. This work represents the culmination of exhaustive research into both the written record and the memory of Ken Henning, the father of the Certified Public Manager program.

The Academy adopted its **Privacy Policy** regarding the use of personal information obtained from its members. This was the first step required in creating an online **Membership Directory** on the revised website. Academy members will have the option to not have their names listed in this directory.

A complete **Website Update** was promised to the HOD during the Charleston Conference and the Board approved a vendor and the planned website layout in the fall. Work began immediately with the final product coming online early in 2004. It is hoped that the new website will become the nexus for communications within the Academy as it is continually improved and content added.

The **Consortium** created exciting news during the year by having its trademark application for the phrase "Certified Public Manager" approved by the US Patent Office. Additionally, a Memorandum of Agreement was finalized and signed during this year between the Academy and Consortium allowing those persons holding the designation, as well as their federal/state/county/city employers and local Societies, to use the phrase.

Four members of the Academy Board participated in the Consortium's fall business meeting in Oklahoma City, held here in conjunction with the annual NAGTAD (National Association of Government Training and Development) conference. The purpose of this show of support was to encourage adoption of the CPM program by those NAGTAD states that have not adopted the program.

The Consortium granted initial accreditation to programs in Idaho, Iowa, Virginia, Washington, and the Metropolitan Washington Council of Governments.

## **Membership**

The House of Delegates approved an amendment to the Bylaws that increased the size of the **Henning Award** committee from three persons to five. This was a carryover action from the 2002 House of Delegates and the recommendation of that committee.

Tom Patterson, President of the Academy in 2001, was the recipient of the honor this year, having been selected from a field of eight candidates.

The **Askew Award** was given to 13 outstanding projects as submitted by their respective Societies or programs. (Recipients of these Awards are listed on the Academy website.)

### **Member Services**

The most exciting news in this area was the highly successful **15<sup>th</sup> Annual Professional Development Conference** held in April. Academy members from all across the country came to Charleston, South Carolina for this event. In addition to a wonderful general program, there were four sessions of the Leadership Institute, with sessions presented by presented by William H. Hale, Jr., Ed.D. (2); John P. Bennett, Ed.D., CPM; and Joel Urdang, MPH, CPM. And once again, Continuing Education Units were granted for session attendance.

The Conference itself was enhanced by the presence of **Ken Henning** and **George Askew**. This was the first Conference attended by Henning since 1995. Henning spoke at both the Presidents' Luncheon and at the Awards Banquet. Askew presented the project awards named in his honor to those recipients who were present or their representatives. Both men were presented with honorary namesake awards.

In an unprecedented gesture between Conference Host Societies, the South Carolina group surprised the Kansas delegation by presenting them with the proceeds from the silent auction of baskets and prizes. This money will be combined with other funds as "startup" funding for the 2004 Conference. Once again, the Academy benefited from the collective spirit of cooperation exhibited by its members.

Regarding general Conference operations, the Board changed the split in profits for Conferences from 75% Academy/ 25% Host Society (which will still be retained for losses) to 50/50, taking effect with the 2004 Conference in Kansas.

Also under discussion, pursuant to the Consortium's fall meeting, was a possible co-located Conference with NAGTAD. A committee was formed at the fall Board meeting with members of the Academy, the Consortium, and NAGTAD to discuss the pros and cons of such an endeavor. This committee reported favorably, proposing a first attempt at the 2005 Conference in New Hampshire.

At the recommendation of the committee, the Board increased the individual **Wilkinson Scholarship** award from \$500 to \$750.

The Academy itself continued to pursue **trademark protection** for the name of our organization. Tom Patterson was the lead person in this endeavor; we remain hopeful as to a positive outcome in 2004. Following this, protection of the Academy logo is planned.

In our pursuit of real benefits for Academy members, the Board secured a discounted annual fee for membership in **ASPA** (American Society for Public Administration). Academy members who join are entitled to membership in the national organization and one local chapter; discounted "member" registration fee at the annual ASPA Conference; receipt of ASPA's monthly newsletter, "*The PA Times*"; receipt of ASPA's primary journal, "*The Public Administrator Review*".

**2004 .....**

The new year holds promise for even more Academy successes. The new website will be online and will grow as we add more and more content. We will meet in Kansas for our Conference for the first time. Hopefully, we will be adding at least one Society to the Academy family – and possibly more as additional programs become accredited and produce new CPMs. Our trademark for our organization's name should be forthcoming.

May 8, 2004 will mark the 20<sup>th</sup> Anniversary of the incorporation of the American Academy of Certified Public Managers. As we move into our third decade, we must keep in mind the vision of our organization: “**World class leaders and managers for the public sector.**” Each of us has a responsibility and a professional duty to live up to that standard.

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**AACPM**  
**Budget Comparison Report for FY 2003**

	Original HOD Budget	Actual Receipts/ Expenses	Final Board Budget	Variance Actual vs. Final
<b><u>RECEIPTS</u></b>				
Revenue				
Membership Dues	24,000.00	23,985.00	24,750.00	(765.00)
Less Refund Overpaid Dues	0.00	(45.00)	0.00	(45.00)
Payment of 2002 dues in 2003	0.00	20.00	0.00	20.00
Society Assessments	1,900.00	1,800.00	1,800.00	0.00
Confer., Funds Raised, Transfer	0.00	5,394.32 <sup>1</sup>	0.00	5,394.32
Repayment of Conf. Losses	0.00	615.02 <sup>2</sup>	0.00	615.02
Return of Conference Advances	2,000.00	2,000.00 <sup>1</sup>	2,000.00	0.00
Expen. Reimburse. Other Party	0.00	1,398.34 <sup>3</sup>	0.00	1,398.34
Sale of assets	0.00	75.00 <sup>5</sup>	0.00	75.00
Sale of Merchandise	1,500.00	1,101.00	1,500.00	(399.00)
Interest	1,000.00	322.71	350.00	(27.29)
Amazon.com commission	0.00	103.39	0.00	103.39
Other Receipts				
Release Restrict Assets for Oper	<u>500.00</u>	<u>10,004.18<sup>4</sup></u>	<u>500.00</u>	<u>9,504.18</u>
<b>Total Receipts</b>	<b>30,900.00</b>	<b>46,773.96</b>	<b>30,900.00</b>	<b>15,873.96</b>
<b><u>EXPENSES</u></b>				
Newsletter	3,000.00	2,256.08 <sup>7</sup>	2,256.08	0.00
Annual Report/Directory	1,000.00	0.00	0.00	0.00
Grants to Local Societies	2,000.00	0.00	0.00	0.00
Membership Certificates	800.00	479.18	479.18	0.00
Service Awards	1,000.00	1,230.61	1,230.61	0.00
Insurance	2,000.00	1,909.50	1,909.50	0.00
CPA Review	0.00	914.25	914.25	0.00
Miscellaneous	100.00	71.00	71.00	0.00
Bank Service Fees	0.00	138.50	138.50	0.00
Reports for HOD	1,000.00	220.84	220.84	0.00
General Postage	300.00	75.83	75.83	0.00
Office Supplies	800.00	154.97	154.97	0.00
Telephone	300.00	13.40	13.40	0.00
Board Travel	8,000.00	12,602.92	12,602.92	0.00
Henning Recipient Travel	1,000.00	0.00	0.00	0.00
Annual Conference Expenses	1,000.00	4,414.86	4,414.86	0.00
Fran L. Wilkinson Scholarships	1,000.00	1,000.00	1,000.00	0.00
Advance Future Conferences	2,000.00	2,000.00	2,000.00	0.00
Merchandise For Sale	1,500.00	1,194.27	1,194.27	0.00
Market. Devel. & Initiatives	1,000.00	1,600.00	1,600.00	0.00
Web Page Services	<u>2,300.00</u>	<u>2,022.13<sup>7</sup></u>	<u>2,022.13</u>	<u>0.00</u>
<b>Total Expenses</b>	<b>30,900.00</b>	<b>32,298.34</b>	<b>32,298.34</b>	<b>0.00</b>
Budgeted Credit for Reimbursements <sup>6</sup>	<u>0.00</u>	<u>(1,398.34)</u>	<u>(1,398.34)</u>	<u>0.00</u>
<b>Net Expenses</b>	<b>30,900.00</b>	<b>30,900.00</b>	<b>30,900.00</b>	<b>0.00</b>
<b>Excess (Deficiency) Revenue over Expenditures</b>	<b>0.00</b>	<b>15,873.96</b>	<b>0.00</b>	<b>15,873.96</b>

## **Footnotes**

<sup>1</sup>AACPM share of excess revenue for Charleston conference and return of \$2,000.00 advance.

<sup>2</sup>Final closeout of Atlantic City conference. AACPM share of late receipts.

<sup>3</sup>Reimbursement made by other parties for expenses initially paid by AACPM: \$87.85 by bank for overcharge of bank service fee, \$250 paid by Consortium toward Dr. Henning's travel expenses to Charleston, \$700.00 authorized by Georgia representative and paid from Georgia Certificate of Deposit to reimburse AACPM for part of George Askew's travel expenses to the Charleston conference, and \$360.39 paid by local societies to reimburse AACPM for additional Askew medallions.

<sup>4</sup>Transfer of funds from Certificate of Deposit to cover potential cash flow problem in checking account due to early date for Charleston conference prior to receipt of dues revenue. Transfer included \$1.20 in interest earned. Funds to be transferred back to Certificate of Deposit in FY 2004 as receipts permit.

<sup>5</sup>Sale of CD burner. Equipment obsolete and depreciated off books prior to sale.

<sup>6</sup>Net expenses reduced to budgeted amount when reimbursements are taken into account. Board made final modifications of budget line items to consolidate remaining funds in newsletter and web services lines. At the end of FY 03 these funds were carried forward as accounts payable (\$832.28 for newsletters and \$1,042.13 for web page services and paid in February and March respectfully.

<sup>7</sup>This budget comparison report reflects payment of the accounts payable noted in footnote number 6

## **Our Members**

<b>Society</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>
Alabama	37	26	23
Arizona	73	101	76
Arkansas	45	61	57
District of Columbia	47	25	50
Florida	170	221	294
Georgia	33	33	33
Kansas	69	95	111
Kentucky	39	59	91
Louisiana	106	50	31
Mississippi	164	165	143
New Hampshire	50	65	78
New Jersey	204	197	131
North Carolina	102	86	100
Ohio	30	100	57
Oklahoma	104	91	78
South Carolina	53	63	68
Texas	43	57	3
Utah	140	118	135
Wisconsin	45	44	38
Unaffiliated	0	0	2
<b>Total Members</b>	<b>1554</b>	<b>1657</b>	<b>1599</b>

## **Our 2002 & 2003 Officers**

Kay N. Rogers: 2002 President, 2003 Past President

Larry P. Totten: 2002 President-Elect; 2003 President

Thomas H. Patterson: 2002 Past President

Ron L. Buchholz: 2003 President-Elect

Ed R. Burt III: 2002 & 2003 Treasurer

Julie Felice: 2002 & 2003 Secretary

Jeffrey A. Kramer: 2002 Member-at-Large/ Conferences & Communication

Bill Herman: 2003 Members-at-Large/Conferences & Communication

Haywood Poole: 2002 & 2003 Member-at-Large/Member Affair

## *Our Meetings*

April 17/18, 2002: House of Delegates Meeting – Atlantic City, NJ

October 28/29, 2002: Joint AACPM Board/ CPM Consortium Meeting – Raleigh, NC

April 11, 2003: House of Delegates Meeting – Charleston, SC

September 27, 2003: CPM Consortium Meeting – Oklahoma City, OK

October 27/28, 2003: Joint AACPM Board/ CPM Consortium Meeting – Raleigh, NC

## *Our Superstars*

### **Kenneth K. Henning Award**

Each year, the Academy recognizes an outstanding member with the Henning trophy named for Kenneth K. Henning, the founder of the CPM Program. The trophy is awarded to the member who has made the greatest contribution to the Certified Public Management Program at the state and/or national level.

#### 2002

The Academy was proud to select **Barbara C. Pepper (MS)** as the recipient of this prestigious Award.

Other members honored that year as nominees were Gregory D. Hyland (AZ), Larry P. Totten (KY), Thomas H. Patterson (LA), Edward R. Burt III (NC), Carrie L. Rohr (OK), Stuart Smith (UT), and Ronald L. Buchholz (WI).

#### 2003

The Academy was proud to select **Thomas H. Patterson (LA)** as the recipient of this prestigious Award.

Other members honored that year as nominees were Jeffrey A. Kramer (AZ), Edward O. Frazier (FL), Kent Olson (KS), Larry P. Totten (KY), Edward R. Burt III (NC), Robert O. Shepherd (OK), and Herbert A. Lanford, Jr. (SC).

### **Fran L. Wilkinson Memorial Scholarship**

This scholarship, named in memory of Fran L. Wilkinson for her leadership in the CPM program at the state and national level, was developed to promote a high professional, educational and ethical standard in public management. It provides a cash award to a deserving student who plans a career in public management.

In 2002, the Academy was proud to award Wilkinson Scholarships to **Barbara Taft (OK)** and **Steve Mastro (NC)**. In 2003, the Academy was proud to award Wilkinson Scholarships to **Gloria Renner (OK)** and **Ron Stallworth (UT)**.

## The George C. Askew Award

These Awards honored exceptional CPM projects that utilized management practices exemplifying the philosophy of the AACPM.

### 2002

**Arkansas:** Rosemary White; **District of Columbia:** Phyllis E. Anderson; **Florida:** Diane C. Blanton, Jay P. Collins, Nita K. Kirkpatrick, Harold Lane, Celeste H. Pullen; **Kansas:** Peggy Stalcup; **Kentucky:** Douglas L. Holt; **Mississippi:** Michelle Eubanks, Michael Sumner; **New Hampshire:** Heather Fritzky, Kathryn Hodges, Ram Maddali; **New Jersey:** Marianne Smith; **North Carolina:** Suzanne Massengill; **Oklahoma:** Carol Puckett; **South Carolina:** Shirley S. Hanna; **Texas:** Anthony E. Bretzke; **Utah:** Darrell Meier, Benito Quinonez, Dan Rosenhan, Heather Sessions, Kent Sorenson; **Wisconsin:** Kathleen Bainbridge.

### 2003

**Arkansas:** Mary Franklin; **District of Columbia:** Jason N. Juffras; **Georgia:** George C. Askew; **Kentucky:** Mary Jilka; **Mississippi:** Tina Wilkins, Jane Woosley; **New Hampshire:** Jean Bolstridge, Kathleen Carr, Armand Nolin, Bob Surowiec; **New Jersey:** Vijesh Darji; **North Carolina:** Linda T. Cross; **Ohio:** Conrad L. Ames II, John Curtis, Gary Croft, Jim Haviland, Chris Yanai; **Oklahoma:** Edward Manuel; **South Carolina:** Michael T. Tucker; **Texas:** Doris Sanchez; **Utah:** Pema Chagzoetsang, Akemi Dean, Jennifer Hanson, David Rees, Christine Rees, Christine Wightman; **Wisconsin:** Keith Roh.

## Our Heroes

### Society Presidents

Alabama  
Arizona  
Arkansas  
District of Columbia  
Florida  
Georgia  
Kansas  
Kentucky  
Louisiana  
Mississippi  
New Hampshire  
New Jersey  
North Carolina  
Ohio  
Oklahoma  
South Carolina  
Texas  
Utah  
Wisconsin

### 2002

Betty J. Wood  
Jose DeLaTorre  
Glenda Higgs  
Nancy Hapeman  
Ted Barber  
Hugh M. Farley  
Pat W. Witt  
James R. Brown  
Jodi Miller  
Lea Ann McElroy  
Charlene Farmer  
Paulette Laubsch  
Mary E. Reese  
Kimberly Wilcox  
William E. Winters  
Polly McCutcheon  
Naomi S. Hines  
Gerry Satterlee  
Richard Holden

### 2003

Norma J. Vance  
Gregory D. Hyland  
Leon Cornett  
Nancy Hapeman  
Ted Barber  
Hugh M. Farley  
Mike Purcell  
Pamla Wood  
Vivian B. Guillory  
Lea Ann McElroy  
Debra Bourbeau  
Richard Blake  
Sandy Pearce  
Skip Downard  
Judy A. Dennis  
Deborah Hotchkiss  
Naomi S. Hines  
Suzanne Briscoe  
Richard Holden

# AACPM Committees

## Committee

**Bylaws & Ethics**

## 2002

**Tom Patterson (LA)**

Sandy Pearce (NC)

Richard Holden (WI)

## 2003

**Kay Rogers (SC)**

**Conference**

**Larry Totten (KY)**

Ron Buchholz (WI)

Tom Patterson (LA)

Paulette Laubsch (NJ)

Jeff Kramer (AZ)

William Herman (NH)

Herb Lanford (SC)

Skip Downard (OH)

**Ron Buchholz (WI)**

Debbie Smith (OK)

Kay Rogers (SC)

William Herman (NH)

Paulette Laubsch (NJ)

Jeff Kramer (AZ)

Pat Witt (KS)

Debra Bourbeau (NH)

Larry Totten (KY)

Mark Evans (WI)

Skip Downard (OH)

**Elections**

**Tom Patterson (LA)**

Mary Robinson (MS)

Patti Barnett (OH)

Pat Witt/Kent Olson (KS)

**Kay Rogers (SC)**

Patti Barnett (OH)

Nancy Hapeman (DC)

Sandy Pearce (NC)

Tom Patterson (LA)

**Finance**

**Larry Totten (KY)**

Ed Burt (NC)

Teresa Wood (FL)

Kent Olson (KS) E

**Ron Buchholz (WI)**

Ed Burt (NC)

Kent Olson (KS)

**Henning Award**

**Craig Odekirk (UT)**

William Herman (NH)

Lesly Lloyd (MS)

**Barbara Pepper (MS)**

David Brown (OK)

Paula Lansdon (AL)

**Mentoring**

**Tom Patterson (LA)**

**Kay Rogers (SC)**

**Publications**

**Jeff Kramer (AZ)**

Dennis Magee (FL)

Craig Odekirk (UT)

Ardie Davis (KS)

Paula Lansdon (AL)

Tjoyce Smith (OK)

Tony Giunta (NH)

**William Herman (NH)**

Ardie Davis (KS)

Jeff Kramer (AZ)

Patti Barnett (OH)

**Wilkinson Scholarship**

**Carrie Rohr (OK)**

Norma Vance (AL)

Ted Barber (FL)

**Steve Mastro (NC)**

Barbara Taft (OK)

Pamla Wood (KY)

**Mgmt Practices (Askew)**

**Charlene Farmer (NH)**

**Charlene Farmer (NH)**

Skip Downard (OH)

Sean Fisher (FL)