



## **BOARD OF DIRECTORS MEETING**

July 6, 2010

Attendees: President Joyce Doakes Smith; President Elect Jeff Kramer; Member-at-Large Linda Jefferson; Treasurer Reva Tisdale; Member-at-Large Barbara Pepper; Past President Stephen J. (Steve) Mastro

Absent: Secretary Debra A. (Deb) Bourbeau

The teleconference was convened by President Joyce Doakes Smith at 1:04 P.M. Eastern Standard Time.

- Board Minutes

A motion was made by Tisdale to accept the minutes from the June 1, 2010 teleconference. Kramer seconded the motion. The motion carried unanimously.

- President's Report- Joyce reported on the Town Hall Meeting with the Florida Society officers. It lasted for 90 minutes and several topics were discussed. Several of the participants have not been receiving communications from the Academy and it was concluded that the Academy did not have complete member information. Both Florida and the Academy will strive to improve communications.
- Treasurer's Update – Tisdale reported that there is \$26,430.67 in the bank account. Amounts to be paid from the account are the CPA fees for the financial review and tax return, \$2,000 advance to Utah, and second quarter invoices from NetGain and Michelle Pratt. We are receiving a few new membership dues and with the corrected Florida numbers membership is now at 1,231. There were no questions with regard to the CPA report.
- Conference Reports – Kramer reported that Oklahoma's registration site is up and running with about 20 registrants. They are hopeful this will increase now that we are in a new fiscal year. They are meeting on entertainment and marketing. We voted to have Karaoke on Sunday night during the reception. Other items in the planning stages are shipments coming in, flags for opening ceremonies, sponsors, and working with the hotel on credit vs. an up front payment. Utah is working on their logo/theme and their Oklahoma marketing presentation. SC has an executed contract and Jeff has received signed copies of the hotel agreement. A motion by Kramer and second by Tisdale was made to send the \$2,000 advance to Utah. Mastro asked if Utah was really ready to move forward and Kramer replied that they were working on it and he felt they were. The motion carried unanimously. There was much discussion on having the HOD meeting electronically. The costs need to be explored. We will check registrations to verify we have a quorum for HOD before the conference in case we need to consider other means of having the meeting this year.

No report for the Finance Committee other than Kramer is drafting an investment policy and working on the 2011 budget.

The Strategic Planning Committee is struggling to conclude their work.

- Communications- Pepper said the newsletter will be out this week. There was an issue with the website being down July 1-2 due to a router of Bell South's going out. Net Gain rerouted the site, however some things had to be reposted which concluded today.
- Member Affairs- Jefferson has completed updated directories and sent out 75 new member packets. She will follow these up with an email. The Committee is working on a number of things. Linda asked about the integrated marketing information, which Kramer later sent. Larry Totten provided the committee a history for the Academy. They have decided to explore a publication of Askew projects and providing scholarly articles for the newsletter. Two members resigned due to new jobs. Linda is working on the SOP updates and possibly changing the format for posting directories.
- Immediate Past President Report – Mastro reported that he has received one nomination for Treasurer and one verbal nomination for President Elect. Mentoring Committee – he has not been able to establish contact with Alaska and has not received return calls from Michigan. However, Nebraska has several unaffiliated members.
- Ways & Means – Tisdale asked the board for their opinion on including the Oklahoma conference logo on the back of the pre-order shirts. She will get pricing and let the board know as they thought it might be a good idea for pre-orders only.
- Askew Award Criteria – A request was made to send the certificates out to societies who award their Askew winners before the conference in advance. Since we were running out of time we tabled this discussion to August, but were asked to think about this suggestion.

The next teleconference is scheduled for August 3, 2010 at 1:00 PM (EST)

The Board Meeting adjourned at 2:08 PM (EST).

For Distribution:

Original Signature on File

Respectfully submitted by:

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Debra A. Bourbeau, CPM, Secretary, AACPM

For Distribution:

Original Signature on File

Respectfully submitted by:

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Joyce Doakes Smith, CPM, President, AACPM