

Society Annual Report to AACPM Board of Directors 2010



Arizona Society of Certified Public Managers®

Post Office Box 33744

Phoenix, Arizona 85067-3744

2010 Officers and Board of Directors

Name	Title
Gregory D. Hyland, CPM	President
Hazel Best-Shaw, CPM	Vice President
Holly Granillo, CPM	Secretary
Laurence Gordon, CPM	Treasurer
Marilyn Medearis Corbin, CPM	Education & Scholarship Chair
Michael Veucasovic, CPM	Programs & Publicity Chair
Kay Eldridge, CPM*	Membership & Membership Benefits Chair
Jeffrey Kramer, CPM	Past President

* Resigned in August, 2010 - Jeffrey Kramer appointed by the Board

Continuing 2011 Board of Directors

Gregory D. Hyland, CPM, Hazel Best-Shaw, CPM, Laurence Gordon, CPM

Accomplishments & Activities during Report Year:

- Developed a balanced budget
- Developed Key Goals and Objectives for 2010 and Beyond
 - Designate an Official Charity for the Arizona Society of Certified Public Managers®
 - Explore "Adopt-a-Street" and "Adopt-a-Highway" program in communities with a large CPM contingent and have at least one program up and running by the end of the year
 - Submit membership reports before the deadlines to the Academy Treasurer
 - Distribute Membership Packets, including Certificate of Membership, Letter, and Membership Card to all members by April 1, 2010
 - Send out information to Society Members at least once per month
 - Hold four (4) membership meetings - 2 meetings with programs and 2 meetings designated as networking luncheons
 - Provide support for ASU's Alumni event(s)
 - Provide a presence at Program Graduations
 - Send a full delegation to the AACPM Conference in Oklahoma City
 - Nominate a member of the Arizona Society for the Henning Award
- Held the 3rd ASCPM Leadership Development Conference
- Have a full slate of candidates for the 2011 Society Elections

2010 Goals and Objectives/Progress to date:

- Develop a balanced budget – **completed, January 2010**
- Develop a new Society Pin and Marketing Brochure – **Completed**
- Develop Key Goals and Objectives for 2010 and Beyond – **completed, January 2010**
 - Designate an Official Charity for the Arizona Society of Certified Public Managers® - **Completed**, Susan G. Komen Foundation designated as the Official Charity of ASCPM
 - Explore "Adopt-a-Street" and "Adopt-a-Highway" program in communities with a large CPM contingent and have at least one program up and running by the end of the year - **Completed**, will develop Adopt a Street programs in communities across Arizona to build CPM recognition
 - Submit membership reports before the deadlines to the Academy Treasurer - **Completed**, all reports submitted before deadlines for 2010
 - Distribute Membership Packets, including Certificate of Membership, Letter, and Membership Card to all members by April 1, 2010 - **Completed**
 - Send out information to Society Members at least once per month - **Incomplete**, only six (6) membership mailings were distributed this year
 - Hold four (4) membership meetings - 2 meetings with programs and 2 meetings designated as networking luncheons – **75% Complete**, final networking luncheon scheduled for December 17, 2010
 - Provide support for ASU's Alumni event(s) – **Completed**. Information sent to all ASCPM members. ASCPM Board represented at the Alumni Breakfast.
 - Provide a presence at Program Graduations – **Completed**. The Arizona Society was present at all Arizona State University CPM Program graduations. Academy President-Elect, Jeff Kramer, and Academy Past President, Greg Hyland, were Keynote Speakers at the Graduation Ceremonies.
 - Send a full delegation to the AACPM Conference in Oklahoma City - **Partially Complete**. The Arizona Society was represented by two (2) delegates in attendance, as well as AACPM President Elect Jeffrey Kramer, and AACPM Past President/ASCPM President Greg Hyland
 - Nominate a member of the Arizona Society for the Henning Award – **Completed**. The Arizona Society nominated AACPM Past President Greg Hyland for the 2010 Henning Award. Past President Hyland was selected as this year's Henning Award recipient and presented the trophy in Oklahoma City.
- Hold the 3rd ASCPM Leadership Development Conference – **Completed**. Conference held on Friday, September 24, 2010
- Have a full slate of candidates for the 2011 Society Elections – **Completed**. A total of 14 Society members were nominated by their peers for Board positions with four (4) running for election. The annual Society election will be held electronically in December, with new Board members taking their seats on January 1, 2011.
- Develop a balanced budget for 2011, showing a minimal membership of 5% - **Completed**. Adopted by the ASCPM Board on November 19, 2010

Issues of Concern (State and/or National Level):

- As with other Societies, and the Academy in general, the Arizona Society lost members this year due to the economic downturn. The Society's membership dropped by nearly 35% from 104 to 68, with one State Agency's non-participation taking 30 members alone. Hopefully, if the Society, and Academy, can hold on, we will begin to rebuild our membership once the economy turns around.
- With the changing desires of today's workforce, we seem to be moving into more of a "Resume" organization. Participation has fallen in Society activities to being almost non-existent. We are looking at modifying our meeting schedule and organizational expectations to meet the needs of today's workforce. We will explore holding one annual meeting (to be combined with an Annual Training Conference) and three "meet and greet" luncheons throughout the year. We will hold seven Board meetings that are open to our entire membership. One of these Board meetings will be held in Globe (approximately 90 miles east of Phoenix) and one in Yuma (approximately 180 miles southwest of Phoenix) to help make the Board more accessible to our geographically diverse membership. We are also hoping that the Society's participation in the Susan G. Komen Foundation and the Adopt-a-Highway programs will increase awareness of the Society and increase participation through community service.

Future Goals and Objectives:

- Provide Support for the 2011 Mid-Year Meeting of the Academy Board in Gilbert, Arizona, including providing transportation, meeting rooms, and financial support.
- Provide Support for Academy President Jeff Kramer by having Society members participate in committees and provide committee leadership as requested.
- Submit a letter of intent to host the 26th Annual AACPM Conference in 2014. Letter of intent to be submitted by January 15, 2011.
- Hold 11ASCPM Meetings during 2011, which will include our Annual Conference, meet and greet meetings, Board meetings, and "off-site" meetings in Globe and Yuma (the October Board of Directors meeting is usually cancelled because of participation in the AACPM Annual Conference).
- Increase the Society's membership by at least 5% this next Fiscal Year
- Participate in Susan G. Komen events and provide financial support equivalent to \$5.00 per member for 50% of our membership.
- Participate in Adopt-a-Highway programs in at least two (2) communities in the state.
- Develop a new web presence by redesigning our website, to include social media information, and "@ascpm.org" email addresses to all of our members.
- Have at least six (6) communication pieces distributed to Society members during the year to increase Society awareness.
- Submit at least two (2) articles to the CPM Connection during the 2011 Fiscal Year.
- Participate in the 2011 AACPM Conference in Salt Lake City by having representation of a full slate of delegates from Arizona, an Academy Past President, and Academy President.

Membership Statistics:

#	Dues Amount Paid	Description
61	\$75.00	Regular Members
1	\$75.00	Associate Members (non-graduates)
5	\$20.00	Retired Members (full fees paid to AACPM)
1	\$0.00	Ex Officio (ASU Representative)
68		

As of November 10, 2010, the Arizona Society of Certified Public Managers had approximately \$4,000 on deposit in various accounts, with all known expenses for 2010 paid.

Submitted by: Gregory D. Hyland, CPM
 President
 Arizona Society of Certified Public Managers
 C/O City of Yuma
 One City Plaza
 Yuma, Arizona 85364
 (928) 373-5023
Greg.Hyland@YumaAz.gov / gdhyland@yahoo.com