

# Society Annual Report to AACPM Board of Directors 2010



**Florida Society of Certified Public Managers  
1925 Largo Road  
Jacksonville, FL 32207**

## Officers and Board of Directors

2010 Name	Title	2011 Name	Title
Fred Levinson, CPM	President	Fred Levinson, CPM	President
Ruthie Doles, CPM	Vice President	Ruthie Doles, CPM	Vice President
Jerry McCarthy, CPM	President	Jerry McCarthy, CPM	President
Nadir Rodriguez, CPM	Secretary	Malinda Fusco, CPM	Secretary
Sabrina Hartley, CPM	Member At Large	Sabrina Hartley, CPM	Member At Large
Cassandra Lamey, CPM	Member At Large	Cassandra Lamey, CPM	Member At Large
Dr. Paula O'Neil, CPM	Member At Large	Dr. Paula O'Neil, CPM	Member At Large
<b>Chapter Presidents</b>		<b>Chapter Presidents</b>	
Sabrina Hartley, CPM	North Florida	Sabrina Hartley, CPM	North Florida
Ruthie Doles, CPM	SunCoast	Ruthie Doles, CPM	SunCoast
June Diem, CPM	Polk County	Laura Gorman, CPM	Polk County
Jerry Karp, CPM	Florida's Turnpike Central	Jerry Karp, CPM	Florida's Turnpike Central
Tommy Oliveras, CPM	Florida Northeast	Tommy Oliveras, CPM	Florida Northeast
Fred Levinson, CPM	Florida	Fred Levinson, CPM	Florida
Ellen Daniel, CPM	South Florida	Ellen Daniel, CPM	South Florida
Julio Arael, CPM	Florida Keys	Julio Arael, CPM	Florida Keys
Ben Green, CPM	Director, Florida Center for Public Management	Ben Green, CPM	Director, Florida Center for Public Management
<b>Committee Chairpersons</b>		<b>Committee Chairpersons</b>	
Laura Gorman, CPM	Askew Award	Laura Gorman, CPM	Askew Award

Diana Wilkinson, CPM	FSCPM Awards	Diana Wilkinson, CPM	FSCPM Awards
Ed Pacificar, CPM	Bylaws	Ed Pacificar, CPM	Bylaws
	Chapter Effectiveness Award	Vacant	Chapter Effectiveness Award
Cassandra Lamey, CPM	Professional Development FSCPM / FSCPM	Ruthie Doles, CPM	Professional Development FSCPM / FSCPM
Ruthie Doles, CPM	Liason and CPM Graduation	Joanne Robertson CPM, Sabrina Hartley CPM, Ellen Daniel CPM	Liason and CPM Graduation
Joanne Robertson CPM, Sabrina Hartley CPM, Ellen Daniel CPM	Career Opportunities FSCPM	Mike Nahat, CPM	Career Opportunities FSCPM
Mike Nahat, CPM	Symposium Membership	Jean Pingston, CPM	Symposium Membership
Jean Pingston, CPM	State Officer Nominations	Fred Levinson, CPM	State Officer Nominations
Fred Levinson, CPM		Vacant	
Tina Hill, CPM			

### **Accomplishments & Activities during Report Year:**

With Chapters and members from Key West to the Florida Panhandle and everywhere in between, it is difficult to list all of FSCPM's accomplishments and activities. I am very proud of the hard work and dedication of all of our members to provide outstanding, innovative service and membership value to our members and agencies.

FSCPM's most significant accomplishment in 2010 is that we have improved upon our successful and very innovative open communications culture and have become better listeners. FSCPM's culture promotes and encourages open discussion, feedback (especially on ideas that we may not agree with) and collaboration to increase the value of FSCPM membership and the CPM program. FSCPM encourages our members and chapters to try new ideas and not to be worried about failure (which is consider as positive lessons learned) and long as the new ideas are in the best interest of our members and agencies.

FSCPM had many statewide accomplishments and activities, which include, but not limited to:

1. Our accomplishments include having regional Chapter meetings throughout the state of Florida, thus providing our members and guests the opportunity to participate in local CPM events. Our Chapters have meetings on different schedules (varying from monthly to semi-annually), depending on the needs and expectations of our Chapter meetings. In addition to chapter meetings, at least three of our Chapters participated in public service events and the South Florida Chapter hosted their annual FSCPM Chapter Symposium.
2. FSCPM collaborated with the Florida Center for Public Management (FCPM) to co-host all four 2010 regional CPM graduations (Tallahassee, Lakeland, Gainesville and Ft. Lauderdale). FSCPM members had active responsibilities in all aspects of the events.
3. FSCPM hosted our 20<sup>th</sup> Annual FSCPM Symposium and Awards Banquet. In response to feedback from our members, in 2010 FSCPM reduced the cost of the event from \$195 per person (2.5 day event) to \$35 per person (1 day event) which resulted in increased attendance.
4. Open Communication is essential to the success of an organization, thus FSCPM implemented the following programs:
  - a. All of the FSCPM Board Meetings are now posted on our website. All FSCPM members are encouraged to actively participate in the meetings.

- b. The FSCPM Board now includes all of the Committee Chairpersons.
  - c. FSCPM is now on Facebook (<http://www.facebook.com/FSCPM>). In addition, our North Florida, SunCoast and Polk County Chapters have Facebook pages.
5. In response to feedback from our members, FSCPM created a “Career Opportunities” Committee. The purpose of this committee is to develop and implement opportunities for employees and employers to recruit CPMs. This committee is currently in the initial phase of development.
  6. In response to feedback from our members, FSCPM created a CPM Professional Development Committee (continuing education). The Committee, comprised of FSCPM members and the Florida Center for Public Management, is responsible for developing and implementing an initial Florida CPM Professional Development Program by January 2011 with full implementation by January 2012. FSCPM thanks the Florida Center for Public Management for their support of this innovative program which will provide additional value to the Florida CPM program.
  7. FSCPM members were candidates for various AACPM elected positions. FSCPM members continued to serve on various AACPM committees.
  8. The FSCPM Board initiated and hosted a “town hall meeting” with AACPM President Joyce Smith to discuss FSCPM’s concerns about the Academy. FSCPM thanks AACPM President Smith for participating in the event.

**Goals and Objectives/Progress to date:**

The primary responsibility of the FSCPM Board (State and Chapter levels) is to serve our members, not be served!

FSCPM’s primary goals and objectives are to respond the changing needs of our members by continuing to improve the value of FSCPM membership and the CPM program. Our 2010 “Progress to Date” is listed above in our accomplishments.

**Issues of Concern (State and/or National Level):**

FSCPM has significant concerns about the value of AACPM membership. In 2010, the FSCPM Board prepared and presented to the AACPM Board a list of more than 50 suggestions on how to improve the value of AACPM membership. The list was also distributed by FSCPM President Fred Levinson to the AACPM HOD. (Additional copies are available upon request.)

FSCPM is committed to working with AACPM and the other State Societies to discuss and implement these any and other suggestions that will add value to AACPM and State Society memberships. Please feel free to contact FSCPM at your convenience to discuss any ideas / suggestions.

**Membership Statistics:**

343 Regular Members  
 2 Others (Honorary)

**Statement of Financial Position:**

**FSCPM**

**Statement of Financial Position**

(Balance Sheet)

November 30 2010

**ASSETS**

**Current Assets:**

	\$
Cash - Checking Account # 1449	7,681.68
Cash - Saving Account # 5314	1,787.65
Cash - Restricted - Northeast Chapter - Saving Account # 5327	1,238.47
Cash - Restricted	<u>0.00</u>
Total Cash/Cash Equivalents	10,707.80

**TOTAL ASSETS**

\$  
10,707.80

**LIABILITIES AND NET ASSETS**

**Liabilities**

Dues - AACPM	\$ -
Dues - FSCPM Chapters	0.00
Deferred Revenue - Membership Dues	<u>0.00</u>
<b>TOTAL LIABILITIES</b>	<u>\$ -</u>

**Net Assets**

	\$
Restricted - North East Chapter Account	1,238.47
Unrestricted	<u>9,469.33</u>
<b>TOTAL NET ASSETS</b>	<u>\$</u> <u>10,707.80</u>

**TOTAL LIABILITIES AND NET ASSETS**

\$  
10,707.80

Submitted by: Fred Levinson CPM (FSCPM President)  
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