



# Mississippi Society of Certified Public Managers 2010 Annual Report

## I. Society Name and Official Address

Mississippi Society of Certified Public Managers  
Post Office Box 3366  
Jackson, Mississippi 39207-3366

## II. 2010 Officers and Executive Board

President.....	Carolyn Bell (MS Dept of Transportation)
President Elect.....	Ruthann Vercher (MS Dept of Transportation)
Secretary.....	Wanda Magers (Insurance Department)
Treasurer.....	Helen Barnes (MS Dept of Human Services)
Publications.....	Janie Simpson (Medicaid)
Membership.....	Amy Hornback (MS Dept of Transportation)
Past President.....	Melissa Collier (MS Dept of Envir Quality)
Marketing.....	Skip King (MS Dept of Transportation)
Training.....	Lisa Green (PERS)
Communications.....	Ruth Davis (Fire Academy)
CPM Program Representative.....	Shondra Houseworth (State Personnel Board)

## III. 2010 Activities and Accomplishments

### Membership

Membership for the Mississippi Society of Certified Public Managers decreased between 2009 and 2010. The society currently has 97 members compared to 128 in 2009. There has been a steady decline in membership. We have attempted to recruit new members through contact at CPM classes and graduation ceremonies.

### American Academy of Certified Public Managers

MSCPM had seven participants at the 2010 AACPM Annual Conference in Oklahoma City, Oklahoma. Serving as MSCPM Delegate was: Carolyn Bell, President, MSCPM Society. Shondra Houseworth and Jim Nelson, Mississippi State Personnel Board, were our Consortium representatives. Other conference participants were Liz Jackson, MDA; Barbara Pepper, MDA; Juanita Dennis, ITS and Verlina Underwood, City of Hattiesburg.

### **Publicity**

MSCPM Member-at-large publication continues to forward information on various activities to update the website. Larry Cox, the Society Webmaster, retired. The Society took this opportunity to move and totally remodel the website, giving it a fresh new look and making it more user friendly. We recognized last year the need to make the website a meaningful resource of information to the membership that is current and pertinent. We have been able to achieve that goal.

The MSCPM newsletter, Mississippi Manager, was only published one time this year. The newsletter is published electronically and sent via email to society membership. In addition the newsletter is posted on the Society website.

### **Training**

The MSCPM Annual Conference was held at the Pearl River Resort in Philadelphia, MS on December 6-8, 2010. The Conference Theme: Your GPS to Success; A Map to Successful Management.

The two day conference focused on how to continue to grow your own during these tough economic times. A panel of agency executive directors and human resource professionals shared some innovative ways they are keeping their employees engaged and growing at little to no cost. An “Is that really Me?” workshop designed to show us who we are under stress and effective ways to manage this was also very valuable. The conference ended with a roundtable discussion on how to move forward. Those in attendance were challenged to determine the future roll of the MSCPM Society, develop three initiatives to move toward those set goals, and identify three areas of training needed not currently being offered. This last session will serve as a stepping off point for the incoming board to continue the success and life of the society.

All speakers donated their time and talent to the success of the conference. As a result we were able to provide a great learning and networking opportunity at an affordable cost.

### **Communications**

The Society continued sponsoring Lunch-n-Learn quarterly training sessions for CPM and non-CPM participants. A short, captivating, informative event scheduled during the lunch hour with a forty to forty-five minute Keynote session. The Board hosted three (3) Lunch-n-Learns this year instead of four (4) due to the fact that our annual conference was held in December. Our keynote speakers for this year’s lunch and learns were Amy Whitten, The Whitten Group; Senator Terry Burton, Mississippi State Senate; and Pat Robertson, Public Employees Retirement System. Topics included management in crisis, legislative updates, as well as retirement benefit changes.

**Other Society activity included:**

-Presentations by the Membership Committee at several training sessions introducing the Society and its purposes to CPM Program and Orientation participants.

-Society board members assisted CPM Program personnel at two CPM graduation ceremonies.

-Again this year, The Whitten Group supported our 2010 Annual Conference in a big way donating their time as presenters.

- Vicky Mattox, Director of Office of Licensure, MS Department of Health was recently awarded the George C. Askew Award for her final CPM project. The title of the project was "Revision of Minimum Standards of Operations for Hospice".

**IV. Current problems and/or important issues**

Our "challenges" continue to be (1) the means to provide member services and yet continue development of new ways to market for new and renewal members; and (2) the challenge of development of quality training programs for extension of CPM training in and economical and yet profitable manner in this budget-cutting environment.

**V. Goals and Objectives**

The following Goals and Objectives were set for 2010 and accomplishments noted:

- Increase membership (perhaps offer free one-year membership to first five (5) new members to join and seek out members that are not active to assist in conferences and other events). Board is planning to move forward with this initiative to increase membership.
- Continue training opportunities through Lunch and Learn seminars, annual conferences and AACPM conferences. All the events were held and were very successful.
- Participate in a community service project. MSCPM Society collected canned goods with each Lunch and Learn to be donated to charity.

## **VI. 2011 MSCPM Executive Board Members**

MSCPM Executive Board elections are completed and the leadership for the Mississippi Society of certified Public Managers (MSCPM) for 2011 is as follows:

Ruthann Vercher, CPM	Dept of Transportation	President
Suzanne Gill, CPM	Dept of Transportation	President Elect
Wanda Magers, CPM	Dept of Insurance	Secretary
Barbara Taylor, CPM	Public Emp. Retirement Sys.	Treasurer
Open		Publications
Doug Hornback, CPM	Dept of Transportation	Membership
Sylvia Burt, CPM	Dept of Transportation	Marketing
Jan Sims, CPM	MS Development Authority	Conference/Planning
Ruth Davis, CPM	Fire Academy	Communications
Carolyn Bell, CPM	Dept. of Transportation	Past President
Shondra Houseworth, CPM	State Personnel Board	CPM Program Dir (Ex-Officio)