

Society Annual Report to AACPM Board of Directors 2010



Oklahoma Society of Certified Public Managers

P.O. Box 53009

Oklahoma City, OK 73152-3009

Officers and Board of Directors

Report Year (2010)

Name	Title
Paula Printup-Porter	President
Susan Bohl	Past President
Annette Meyers	President-Elect
Kayla Jackson	Secretary
Paula Green	Treasurer
Norma Goff	Board Member
Carrie Rohr	Board Member
Cynthia Shackelford	Board Member
Jeanette Williams	Board Member
Bill Winters	Board Member
Joyce Sumner	SE Area Board Member
Sheree Chamberlain	NE Area Board Member
Judy Dennis	SW Area Board Member
Jeff Wallace	NW Area Board Member

Accomplishments & Activities during Report Year:

OSCPM's biggest accomplishment of the year was hosting the **2010 AACPM Conference** at Oklahoma City's Cox Convention Center and Renaissance Hotel. From all reports, the conference was a great success, and everyone felt they took back useful and pertinent information to their jobs.

Early in 2010, we worked to revamp our society website and improve the look and feel. That's a project that continues as we plan to post current photos of the many events OSCPМ is involved with: MS Walk, OETA Telethon, Cell Phones for Soldiers, Christmas Angels, etc.

In 2010 we also continued our Leadership Lunch and Learn series, with Lisa Fortier leading us through the first three tenets of Stephen Covey's Personal Victory Series. These three meetings were well-attended and offered members the chance to showcase OSCPМ to our CPM candidates and other state employees (even a college intern).

OSCPМ will host its annual awards banquet on Dec. 10 at the Renaissance Hotel. At that time, the new officers will be introduced and the CPM of the Year announced.

Goals and Objectives/Progress to date:

Goal ~ To offer members a greater understood value for their membership in 2010. [Toward achieving this goal, OSCPM hosted the 2010 AACPM Conference in Oklahoma City giving members the opportunity to attend and network on a national scale without the associated travel cost. OSCPM was a Diamond level sponsor and gave 4 scholarships to members to attend the 2010 AACPM Conference.]

Goal ~ To increase membership by offering access to members-only events, retain current members by involving them on AACPM Conference committees where they have an interest. [While our membership did not increase, we did engage nearly everyone in the OKC area in some aspect of the 2010 AACPM Conference.]

Goal ~ To improve communication with members by updating the website and adding new features. [The decision was made to improve the website and use a “greener” approach to direct members to look to the OSCPM site for their updates and historical information. In addition, the president wrote a monthly column for the site. While we have made great strides, we still have a long way to go on this project. We have great hopes that we can get an Internet savvy individual on board to continue this in 2011.]

Goal ~ To increase our visibility in the community through our many projects and articles promoting the 2010 AACPM Conference. [The publicity team ensured that OSCPM articles appeared in a number of newspapers, magazines and newsletters and were mailed directly to profit and not for profit organizations this year. OSCPM also had an article placed in each edition of the AACPM quarterly newspaper. In addition to projects already mentioned, OSCPM participated in Partners Conference and Oklahoma Quality Team Day.]

Issues of Concern (State and/or National Level):

As with many volunteer organizations, our members are stretched thin. Precious few of the new CPM graduates step up to serve as OSCPM officers. Many new CPMs are busy devoting their time to continuing education, career-focused efforts, family events or caring for elderly parents. With state budget constraints, some furloughs, and no raises for several years, many have other valid obligations that prevent increased participation. In addition, state agencies are sending fewer candidates as their budgets and staffing are trimmed.

I see the biggest value of membership as the opportunities that we can offer members to network and problem solve with other CPMs, freeing up additional time for those endeavors mentioned above. I think we don't do as good a job as we should in promoting/testifying to the benefits of being a CPM and belonging to AACPM. I suggest a page on the website with photos of successful CPMs from a variety of states discussing how the program made a difference in their lives (also add that to printed materials).

Membership Statistics:

69	Regular Members
13	Associate Members (non-graduates)
<u>5</u>	Others (Honorary)
87	Total

OSCPM financials are sound.

Submitted by: Paula Printup-Porter, CPM (OSCPM President)
Address: Oklahoma Health Care Authority
2401 N.W. 23rd St., Suite 1A
Oklahoma City, OK 73107
Phone#: [405] 416-6785