

Society Annual Report to AACPM Board of Directors 2010



Wisconsin Society of Certified Public Managers

c/o Rick Higgins, SECRETARY
Trust Fund Supervisor, Benefit Appraisal Sec
Department of Employee Trust Funds
911 W. Pleasant St.
Portage, WI 53901

2010 Board of directors

Lutfi Shahrani, PRESIDENT
Director, Benefits Operations Bureau
Unemployment Insurance Division
Department of Workforce Development
State of Wisconsin
826 Welch St.
Belleville, WI 53508
608-513-6471
lutfi.shahrani@dwd.wisconsin.gov

Mark Evans, PAST PRESIDENT
Director, Division of Technical Services
Madison Metropolitan School District
545 W. Dayton St.
Madison, WI 53703
608-663-5430
FAX 608-442-0664
morpho6@tds.net

James Olson, TREASURER
1 W. Wilson St.
Madison, WI 53707
608-267-7846
Fax 608-264-9874
James.olson@dhs.wisconsin.gov

Amy Banicki, MEMBER-AT-LARGE, FINANCE
Adjudication Director
Unemployment Insurance Division
Department of Workforce Development
Madison, WI 53703
608-267-1472
Amy.banicki@dwd.wisconsin.gov

Kathy Skiera, PRESIDENT ELECT
3447 Halvorsen Road
Stoughton, WI 53589
608-873-1296
kathy.skiera@yahoo.com

Rick Higgins, SECRETARY
Trust Fund Supervisor, Benefit Appraisal Sec
Department of Employee Trust Funds
911 W. Pleasant St.
Portage, WI 53901
608-267-2941
rick.higgins@etf.state.wi.us

Cathy Williquette, MEMBER-AT-LARGE, COMMUNICATIONS
Brown County Register of Deeds
PO Box 23600
Green Bay, WI 54305-3600
920-448-4469
Fax 920-448-4449
Williquette_ca@co.brown.wi.us

Accomplishments & Activities during Report Year:

In October 2009, at the annual board meeting, a new board of directors was elected. We're pleased to report that the Wisconsin Society continues to successfully enlist new leadership at the President and President-Elect positions in addition to other new officers.

WSCPM sent a large contingent of members to the annual AACPM conference in OKC. In addition to the Society delegates (President-Lutfi Shahrani, President-Elect- Kathy Skiera, and James Olson-Treasurer), Past President- Mark Evans and Diane Hughes also attended.

Mark Evans, Cathy Williquette, and Kathy Skiera were presenters at the conference.

Past WSCPM President Jeff Roemer was nominated for the AACPM Henning Award.

The society Board met at its annually planned meetings in February, June, and October 2010.

A new Ex-Officio historian was appointed. Amy Banicki, who serves as a member at large on the society board accepted the appointment as the society historian.

The society issued its quarterly/seasonal newsletter with member contributions and messages from the president.

Society president and members attended 2 CPM graduation ceremonies and addressed the graduates. There were 14 graduates in the Southeast Wisconsin Police Management Program On February 5, 2010; and 11 graduates in the traditional program on June 4, 2010. Both ceremonies were held in the Assembly Chamber of the State Capitol.

The society partnered with the CPM program in celebrating the 20 year anniversary of the Wisconsin CPM program at a festive celebration on June 04, 2010. The festivities were attended by many CPM graduates and dignitaries. The governor of Wisconsin declared June 04, 2010 a CPM day!

The Society has partnered with the Wisconsin CPM Program to provide society members an opportunity to serve as mentors for students enrolled in the CPM program. This mentoring relationship is intended to enrich the student experience and provide valuable experience and guidance in certain management areas.

The Society maintained a healthy financial outlook despite a decrease in associate membership due to a reduction in the amount of colleague candidates entered in the CPM Program. However, our certified membership reached a new high.

The society sponsored a training seminar on Procedures and Business process Re-engineering led by a former society president; Ronald Buchholz.

The CPM Education Foundation Board elected WCPM member Sharon Kelly as a new At Large member.

Goals and Objectives/Progress to date:

Recognizing that 2010 was rather chaotic especially in public agencies with extraordinary demands on public managers' time and resources, many of our goals and objectives were subordinated while we concentrated on serving the citizens. Therefore, most of our 2009 goals remain viable and desirable and shall be pursued in 2011.

1. To increase the value of our Society to our membership, the Wisconsin CPM Program and the public sector in Wisconsin.
 - send our Society Newsletter to all interested parties 4 times during the year: February, May, August & November
 - continue enhancements to our Society Web site designed to facilitate professional development and collaboration
 - develop training elements as standard agenda items within WSCPM Board meetings
 - continue efforts to creatively collaborate with the CPM Program through jointly sponsored training events and develop other specific ways to advocate for the Wisconsin CPM Program
 - provide 3 professional development training programs during the year designed to both compliment the CPM Program and address training needs prioritized by all CPM graduates
 - focus on the development of leadership skills of existing members by stimulating their active engagement in setting society goals, through modeling the application of leadership skills within our Society meetings and by increasing opportunities to participate on AACPM committees
 - recognize a member with the "Manager of the Year" Award
2. To sustain Society membership at 70 members or more through effective recruitment and retention.
 - encourage Society members, and Board members in particular, to attend CPM Program graduation ceremonies to encourage Society membership
 - make personal contacts to all graduates within one month of their graduation ceremony
 - make personal contacts to CPM Program graduates from previous classes; provide Society brochures and new member orientation materials outlining the benefits of membership
3. To continue development of partnerships between the Society, the Wisconsin CPM Program and other organizations to provide professional training opportunities.
 - maintain partnerships with the Wisconsin Certified Public Manager[®] Program and develop training schedules for the year

- host/coordinate additional training opportunities to provide ongoing professional growth for our membership and others in the public sector as well as generate Society revenue to fund greater participation in national conferences
 - develop the WSCPM Speakers' Bureau Program as a reliable resource for the public sector
4. To continue participation in AACPM and Consortium Activities as appropriate.
- aid in marketing the OK National Conference with the goal being to have 15 or more WSCPM members attend the 2010 AACPM Conference
 - submit articles to AACPM Newsletter on a routine basis
 - nominate Society members for the Henning Award and Wilkinson Scholarship
 - encourage Society members to run for AACPM office &/or to seek appointments to AACPM Committees

Issues of Concern (State and/or National Level):

1. Maintaining services and networking opportunities in all geographic regions of Wisconsin is a challenge based on the geography of the state, the distribution of our members and concerns about budget restrictions. Some individuals are unable to attend Society sponsored events and meetings due to restricted budget allocations. The fiscal climate does not appear to be improving so this issue will continue to be a concern.
2. We are challenged to continue improving the professional value of our Society to our members and to others in the public sector. In parallel and as a consequence, we continue efforts to both increase our Society membership and assist in advocating for the Wisconsin CPM Program. Our Society and all others need to find new ways to encourage support from other professional managers to move people into the CPM program, inspire ongoing professional development and collaboration and increase the value of our Societies to CPM graduates. This same challenge applies to the recruitment, retention and development of talented CPM graduates needed to fill our future Society and AACPM leadership positions. To accomplish these objectives, we must work as Societies within our respective states but also find new ways to collaborate between Societies during those 12 month intervals between national conferences.
3. We must continue to focus on managing the technology needs of the Society in a consistent, timely, and cost effective fashion, while also aggressively learning about and exploiting new technology tools to make us better collaborators, modeling not just the professional use of Web 1.0 but also Web 2.0.

Membership Statistics:

54	Regular Members
50	Associate Members (non-graduates)
2	Honorary Members

The associate membership climbed the past few years since the CPM Program implemented the colleague groups and paid for their membership and for the membership of traditional candidates. It dropped by 1/3 this past year due to a drop in colleague candidates.

The certified membership has slowly expanded over the past 5 years by a few each year.

Attach a "Statement of Financial Position" for the year just ended or insert here.



CPM Bank Balance
Nov 12, 2010....

Account	Starting Book Balance (12-31-2009)	Starting Book Balance (11-12-2010)
Checking Summit	\$48.98	\$179.22
Savings - Summit	\$8,976.61	\$7,734.85
2010 Conference - Summit	\$6,316.74	\$6,329.77
Totals	\$15,342.33	\$14,243.84
Change		(\$1,098.49)

Submitted by:

Lutfi Shahrani, WSCPM President

*Director, Benefits Operations Bureau
UI Division
Department of Workforce Development
P O Box 7905
Room G-300
Madison, WI. 53707
Desk 608-266-8211
Fax 608-260-2521*