



## **BOARD OF DIRECTORS MEETING**

October 20, 2010

Attendees: President Joyce Doakes Smith; Member-at-Large Linda Jefferson; Treasurer Reva Tisdale; Member-at-Large Barbara Pepper; Past President Stephen J. (Steve) Mastro, Secretary Debra A. (Deb) Bourbeau, President Elect Jeff Kramer

Guest: Keith Heaton, President-Elect 2011

The meeting was convened by President Joyce Doakes Smith at 12:30 P.M. Central Standard Time.

- **Treasurer's Update**

Tisdale reported three boxes of inventory plus the state flags and poles were shipped from the hotel this morning to Salt Lake City, Utah for the 2011 conference. Total cost for shipping was approximately \$744.00. Since we will need new signature cards for Kramer and Heaton, Tisdale will review moving the financial accounts from Wells Fargo to US Bank for logistical purposes. She will update the Board on her findings after the first of the year.

The Georgia Certificate of Deposit will be cashed during the non-penalty period and the funds held in the checking account until a decision is made regarding the financial institution.

- **Communications & Publications**

The call for newsletter articles for the winter edition will be sent out mid-November. Michelle Pratt will assist with the publishing of this newsletter. Requests for proposals have been sent out to new vendors for bidding on the publishing of the Academy newsletters starting in 2011. Kramer will have the board review the information and vote on a new vendor.

Kramer reported that the Academy has twenty members following conference updates on Twitter.

- **Conference Reports**

The Utah call for presenters has been sent out and proposals are due by November 17, 2010 to the conference committee.

- Mid Year Board Meeting

Kramer discussed the 2011 Mid Year board meeting to be held January 21<sup>st</sup> and 22<sup>nd</sup>. Comparative pricing is being reviewed for the meeting location of Arizona or Salt Lake City, Utah.

- Member Affairs Report

Jefferson will share the Board's recommendations for revision of the proposals to 1) encourage voluntary authors of scholastic papers and 2) select a charitable organization for nationwide sponsorship with the Member Affairs Committee. Jefferson was pleased to announce that all membership data has been converted to the new format. Tisdale requested that Society officers be added for identification purposes.

- Leadership Institute

Mastro suggested a survey be completed next year and sent to Societies for information gathering and reporting on the vision and needs of the Leadership Institute. A newsletter article will be submitted regarding the charge set forth by the HOD to gather information to develop a white paper or resolution to the Consortium on re-certification. Membership will be asked for input as to their opinion of recertification and the process and requirements of other certifications they have for continuing education/recertification.

- New Business

The board as a suggestion from Becky Bryant (AR) discussed regional Directors. The board will take this under review.

Mastro discussed retirees as a membership classification. This issue should be referred to the Bylaw Committee.

The next teleconference is scheduled for December 7, 2010 at 1:00 PM (EST)

The Board Meeting adjourned at 1:22 PM (CST).

For Distribution:

Original Signature on File

Respectfully submitted by:

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Debra A. Bourbeau, CPM, Secretary, AACPM

For Distribution:

Original Signature on File

Respectfully submitted by:

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Joyce Doakes Smith, CPM, President, AACPM