

AACPM Member Services

2004

Services	Definition	Funding Source**	Strategic Planning Issue				
			Govern-ance	Benefits	Metrics	Com-muni-cation	Members hip

1. Membership

AACPM Annual Report	Report covering AACPM activities for a particular year.	B/I-K			X		
Society Annual Reports	Reports from individual Societies detailing their activities for a certain year.	B/I-K			X		
Member Certificates	Membership certificate given to new members upon joining AACPM	B/I-K					X
Directory	Listing of all AACPM members for a given year, distributed to each member.	B/I-K				X	
Newsletters	Communication with membership, delivered either electronically or by mail.	B/I-K				X	
Askew Awards	Awards acknowledging exemplary efforts in producing CPM program projects	B/I-K					X
Henning Award	Award acknowledging contributions to AACPM, Society, CPM image; nominees are given certificates.	B					X
Service Awards	Awards for service to AACPM as officers, committee members, etc	B					X
President's Award	Award given to publicly recognize the service of an informal leader within the Academy	B					X
Grants to Societies	Assistance provided to Societies to strengthen membership or services	B		X			

2. Administration

Phone, Fax, Printing, Computer Services	Professional use of employer's administrative infrastructure and personal resources for Academy purposes	I-K/M	X				
Travel	Travel support on behalf of Academy; also provided to winner of Henning Award.	B/I-K	X				
Election	Annual election of AACPM officers	B/I-K	X				

3. Education

Scholarships	Financial support for continuing education provided to one or two members.	B		X			
Annual Conferences	Annual gathering of Academy for professional development as required by Constitution.	B/I-K		X			
--Orientation Program--	Opening session of Conference designed to provide useful, pertinent information about Academy processes.	I-K				X	
--Leadership Institute--	Series of Conference sessions designed to enhance the leadership capabilities of Academy members.	I-K		X			
--Presidents Luncheon--	Gathering of Society Presidents, President-Elects, AACPM Board and Past Presidents to network and discuss current issues.	B	X				
--Conference Registration--	Ability to offer electronic registration for AACPM Conferences	B	X				

4. Marketing

History Project	Compilation of Ken Henning/CPM history	B/I-K				X	
NH CPM Project Survey	Survey of 1500+ participants on attitudes toward certification, benefits, etc	B/M			X		
Web Site	Internet "home page" of the Academy	B/I-K				X	
Marketing Resource Catalog	A variety of resources provided to Societies to be used in communicating their achievements.	B/I-K				X	

** Key to Funding Sources:

B Primarily Budgeted
 B/I-K Budgeted / In-Kind Split
 I-K Primarily In-Kind Contribution
 M Member or Member Agency

(12/03)

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