

AACPM STRATEGIC PLANNING AD HOC COMMITTEE

Lunch-time survey
using Hand-Held **PRS**
("personal-response-systems")

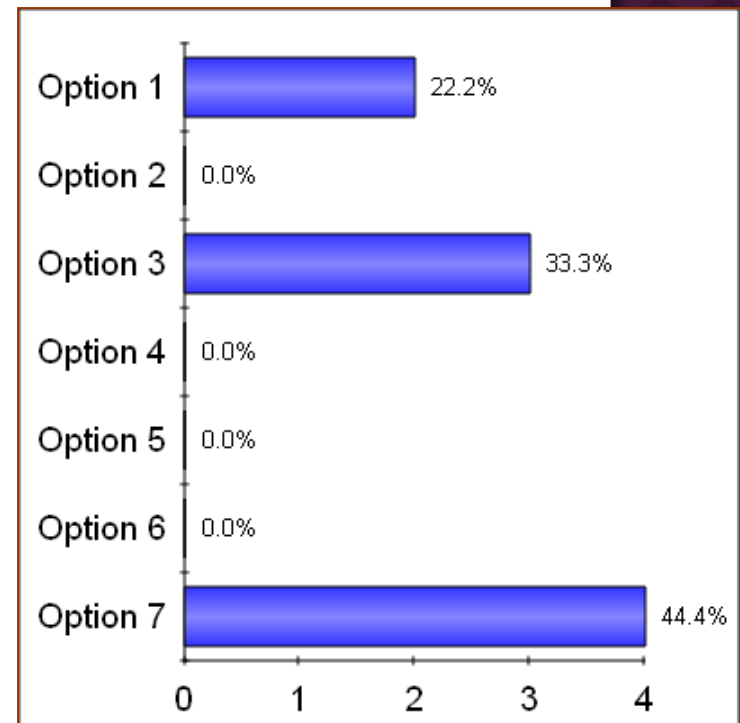
Unit #: 009_002

On-Off button



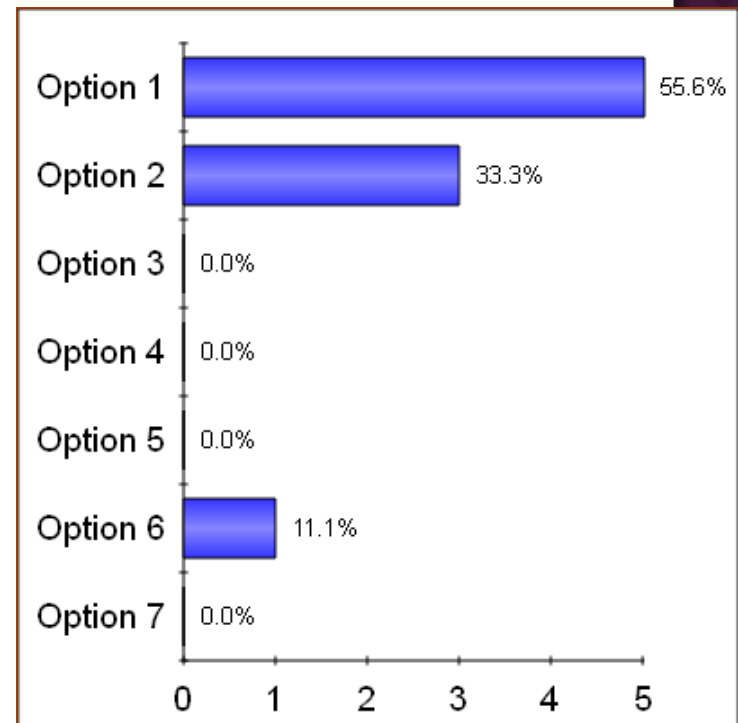
A. I would most benefit from [training](#)
focused on:

1. Personal Prof. Dev. (time mgmt, etc.)
2. Program Performance Assessment
3. Keys to managing a State Society
4. Leadership Skills
5. Communication Skills
6. Technology in Govt.
7. Talent Mgmt



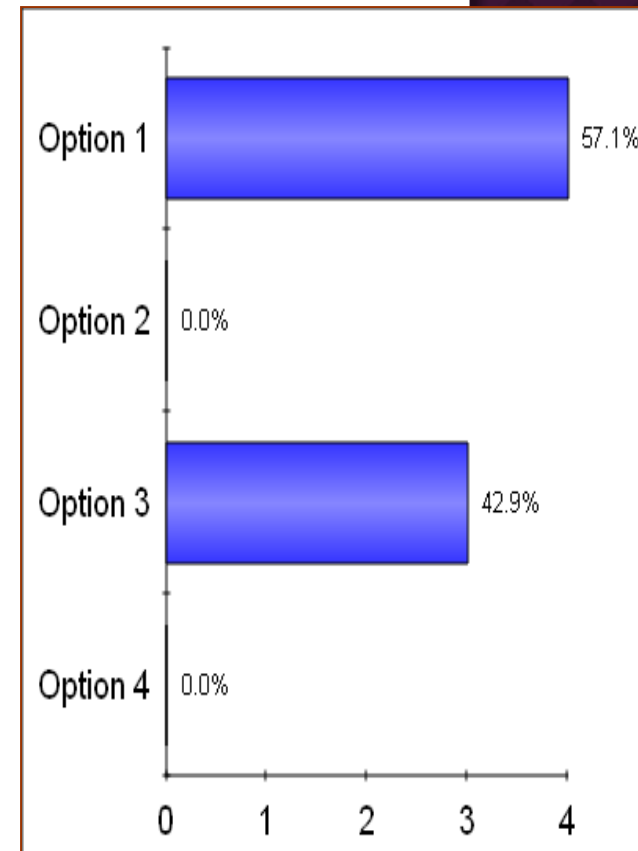
B. Which of the technologies listed below do you feel would be of greatest value for AACPM to focus on over the next year?

1. Webinars
2. On-line collaboration tools
3. Video conferencing
4. eMail
5. Blogs
6. WIKIs
7. Web 2.0 skills



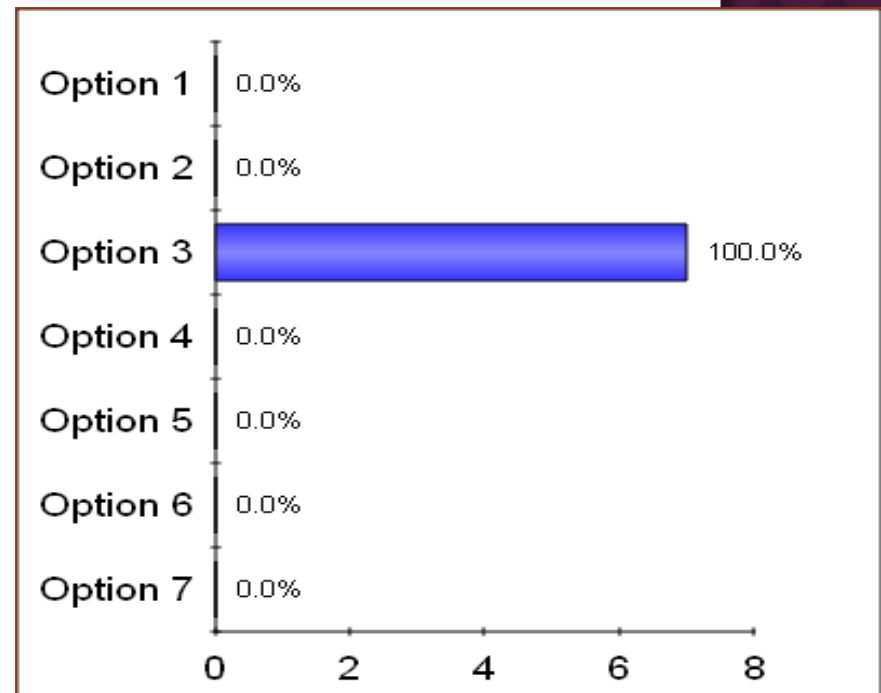
C. What issues should the Leadership Institute address?

1. board / officer roles & KSA to lead AACPM or state societies
2. enhanced credentials for AACPM membership
3. advanced continuing education
4. ongoing training & work through multiple-month or annual projects



D. Since arriving in **The SunShine State**, have any of you personally had the opportunity to meet any of the following:

1. Minnie Mouse
2. Mickey Mouse
3. All AACM Board Candidates
4. Shamu
5. Goofy
6. Donald Duck
7. SpiderMan



Discuss & write down your top 3 answers to any 2 of the following questions...

& give to the Strategic Planning Committee member by your table...

1. What actions should the **AACPM Board** take to increase VALUE of your AACPM membership?

2. What should AACPM **committees** should do to enhance the value of AACPM?

3. What will your state society **do** to **collaborate more effectively** with the national AACPM membership?

4. What actions will **you** do as an AACPM member to help our national membership?

1. What actions should the **AACPM Board** take to increase VALUE of your AACPM membership?

responses:

** AACPM could be enhanced if another type of mgmt certif. could be incorporated into the AACPM. i.e. if the SixSigma cert. could somehow be achieved through AACPM. Maybe another cert. could be offered at discounted prices or be sponsored by AACPM

** AACPM newsletter "Connections" include financing trends in audits to the national conf.; visit states; increase visibility & show viability; ask board for advice &/or mediation

** transfer nat'l training to local level by helping local level provide a.) support state boards by offering guidance for marketing; b) technology improvements- use WIKI or Internet

** give 1 CD to each society of conference PowerPts; conference needs more states represented; proceedings of conf. should those not attending know what is happening; finish your work; communication button to collaborate; find way to publish conference

2. What should AACPM **committees** should do to enhance the value of AACPM?

responses (?):

** regular rpts as to what is going on; transparency of actions; get more people involved – be more visible to do so

** more public info & communication; continue to forecast what is needed for CPM's to add value to their states; branding of CPM credential

** increased opportunity for continuing education that has tangible benefit such as additional certification

3. What will your state society **do** to **collaborate more effectively** with the national AACPM membership?

responses (?):

** joint managers' conference (regional: NV, AL, ID, WA, OR, UT

** focus on scheduled communications; society members & multiple society through Webinars, tele-conf.; more consistent communication with publication person

** respond, reports, membership info: timely to AACPM; mentor states without societies; board liaison for each society

** share technical tools developed at state level with AACPM; Actively participate in AACPM; develop tools; increase presence interaction between AACPM board members & state society boards

4. What actions will you do as an AACPM member to help our national membership?

responses (?):

** volunteer for committees & contribute; read newsletter via Web site frequently

** get involved in Society activities; share your ideas; invite other CPMs; mentor other societies; share best practices with other societies; hold activities that provide value to members