



BOARD OF DIRECTORS MEETING

May 12, 2009

Attendees: President Stephen J. (Steve) Mastro; Secretary Debra A. (Deb) Bourbeau; President Elect Joyce Doakes Smith; Member-at-Large Deborah J. (Debbie) Smith; Treasurer Reva Tisdale; Member-at-Large Barbara Pepper, Past President Gregory D. (Greg) Hyland

The teleconference was convened by President Steve Mastro at 1:06 P.M. Eastern Standard Time.

- Florida Conference Update

J. Smith informed the Board that the registration system is now up and running. The Florida Society is working on conference marketing strategies. They are also contemplating a silent auction with donated items from the State of Florida. All the speakers have been confirmed. One of the keynote speakers also sent a newsletter article for our next newsletter.

Pepper informed us that we have sent 500 brochures to Joanne for the Sterling Conference. A table runner has also been purchased for marketing purposes for academy events.

Mastro requested that Tisdale send the registration information to the Board on a bi-weekly basis in Excel. This will help the Board to encourage others members to attend and register for the conference.

Mastro discussed the House of Delegate information letter with the Board. The HOD would need to respond to the Board by June 1st with comments and vote. A roll call would be the preferred method for tracking responses. D. Smith would like to see the instructions be very clear and the tally of votes would be a yes or no and comments to the Board. The President and Member at Large for Communications would be responsible for tallying the votes. Pepper has the 2008 HOD names and all the approved minutes.

- Officer Reports

The Henning Committee Chair has submitted three committee members. Mastro asked the Board to vote for Haywood Poole (NC), Paulette Laubsch (NJ), and Barbara Pepper (MS)

A motion was made by Tisdale to accept the Henning Committee members. J. Smith seconded the motion.

Hyland asked what would happen if someone from the committee members state society be nominated? Should they excuse themselves from the committee? Mastro stated that this is not in the SOP's and this is an empowered committee and that he is not in favor of making a board edict. He would hope that the members of the committee would consider recusing themselves from ranking a candidate if they became aware of a member of their society being nominated.

The motion passed unanimously with Pepper abstaining from the vote.

A motion was made by Hyland stating if a Society submits a nomination, the President should instruct the Committee Chair to recuse the member, from that Society and be replaced with someone else. J. Smith seconded the motion.

The Board chose to do a roll call vote for the record:

In Favor of the motion: Bourbeau, Hyland, J. Smith

Not in Favor of the motion: D. Smith, Mastro, Tisdale, Pepper

Motion did not pass

J. Smith informed the Board that the Strategic Planning Committee is working with the Academy membership and a survey has been sent to the membership. The results are coming in and being tallied. Once completed, the results will be presented to the Board and to the members.

Tisdale provided the Board with the Treasurer's report. The following expense items need Board approval.

An invoice from NetGain in the amount of \$315.00 for services through July. This expenditure was approved and payment was authorized. Also, a table runner in the amount of \$256.00 was purchased. The table runner will be used for marketing purposes for the Academy.

Tisdale also asked about unaffiliated members and how we can get the information out to the people that are not members. D. Smith brought up some good points regarding clarification on membership and belonging to Societies versus the Academy. Mastro would like the Magee Committee to review these concerns/issues.

The Texas Society has potential of 800 members. D. Smith asked if they have a State Society. Mastro informed the Board that the Texas CPM Program pays for their current graduation class to the Academy. They do not function as a Society as we typically perceive an AACPM Society. Howard Balanoff realizes that this is something that is growing and is looking for ideas on how to get Texas to be an actual State Society.

Tisdale discussed the Academy membership roster, which is at 1,000 members. This figure is down by 600 members from this time last year. Our budget is based on

membership revenue. There is a possibility that we will get 300 membership dues from Florida.

D. Smith informed the Board that Florida would mentor the Texas group to become an actual Society. The Member Affairs Committee would also like to send out a survey to the Texas Graduation Class regarding joining a society and membership into the Academy.

Mastro would like the committee to work with Howard Balanoff to assist with the transition from the current to a more traditional model. D. Smith would like to have the survey be brought forward to the AACPM Board for review to make sure that we're not destroying the current model.

Pepper is working on the latest version of the Academy newsletter. The brochures are completed, in both color and black and white and posted on the website. A question arose regarding Alabama now being inactive do we need to list them on the web? Hyland suggested that we put an asterisk mark next to Alabama as being inactive for historical purposes. Pepper will make the notation on the site and mark them as inactive.

Hyland informed the Board that two charters are to be presented in Orlando. They are for the Washington, DC and the Michigan Societies. The Academy will need to order a new Washington, DC flag and a Michigan State Flag for the Orlando conference. The presentations of the charters should be done at the opening ceremony. The flags should also be included in the flag procession.

Hyland provided the Board with an update regarding nominations. He currently has one nomination for one of the open positions. He will continue to send out information to seek additional candidates for the Board positions and will be publishing a newsletter article.

Bourbeau reviewed the outstanding action item list with the Board. Many of the items have been completed and the list indicates which are closed and what items remain as outstanding.

AI #	Description	Person Responsible	Status	Date Completed
5	Printing of Brochures/check with Becky Bryant-how many did we print previously and distribute?	Pepper	No officers will be listed on the brochure. Societies that would like these brochures may request them for their use. Mastro asked Pepper to contact Michelle if she could do these.	5/12/2009
6	AACPM Brochures, draft copy to review with Board	Pepper	See Number 5.	5/12/2009
7	Pre-Requisites for President-Elect	Election Committee/Hyland	Hyland is working with the By-Laws & Ethics Committee to review.	

	Candidate			
8	Review SOP 11.20 – Clarification on six Academy Fellows from different Societies and 7 th member	D.Smith	Need Board Direction to make change.	
9	Historian & Archiving Ad Hoc Committee	D. Smith	Roles to be developed with guidance from the Board. Smith is reviewing the membership and will contact individuals to see if they want to be part of the Committee. By-Law's Committee then would be asked for changes on the Archiving Committee.	Doris Anderson and Georgia Gillan working on w/ D. Smith
10	Update historical documentation from Patterson's information to current times.		Mastro will contact Patterson for a status on the history document of the Academy.	In process
11	Askew Award Purpose and Presentation – Management Practices Committee & Review	D. Smith	Mastro spoke w/ Charlene Cutting as Chair of this Committee. Smith has a concern, as Societies grow, costs will increase. Keep the medal, but need to visit the cost associated with having a generic medal. The Board would like to go with a generic medal. The medal: one side has a logo and <i>George Askew Award</i> ; the other side has the name for management practices. Remove the name and keep it generic. Pepper would like to empower the Societies to order the medals and certificates. The certificates have the name of the project. Mastro would like to create a model and speak with Terry Callahan and review these changes. He will also follow up with Tom Patterson.	5/12/2009

- Upcoming Society Graduations

J. Smith will represent the Academy at the Graduation Ceremony in Arkansas.

G. Hyland will represent the Academy at the Graduation Ceremony in AZ.

D. Bourbeau will represent the Academy at the Graduation Ceremony for NH.

Mastro is working on a Proclamation for the Board Members to present at State Society Graduations in which they are attending on behalf of the Board.

- Old Business:

Tisdale is waiting for the completed 2008 financial report information. Gordon will be forwarding the information to her once completed.

Mastro is working with Terry Callahan of the Consortium on the CPM testimonial brochure.

The Board Meeting adjourned at 2:05 PM (EST).

For Distribution:
Original Signature on File

Respectfully submitted by:

Debra A. Bourbeau, CPM, Secretary, AACPM

For Distribution:
Original Signature on File

Respectfully submitted by:

Stephen J. Mastro, CPM, President, AACPM