



BOARD OF DIRECTORS MEETING

February 17, 2010

Attendees: President Joyce Doakes Smith; Past President Stephen J. (Steve) Mastro; Secretary Debra A. (Deb) Bourbeau; President Elect Jeff Kramer; Member-at-Large Linda Jefferson; Treasurer Reva Tisdale; Member-at-Large Barbara Pepper

The teleconference was convened by President Joyce Doakes Smith at 1:00 P.M. Eastern Standard Time.

Guests: Mark Evans (WI), Charlene Cutting (NH)

- Strategic Plan Update

Mark Evans and Charlene Cutting, Co-Chairs of the Strategic Planning Committee provided the Board Members with an overview of the survey results conducted in 2009. The survey indicates need for better communication between the Academy Board and the State Societies. The State Societies feel disconnected with the Board. Cutting shared a comment that Smith made when running for President, Board Members be a liaison to State Societies. Evans suggested a Board Member request to be part of a Societies Board Meeting for a short period of time to answer questions or provide support.

Another area of concern came from the Academy committee members. The committee members felt that the committee chairs did not always communicate well or share the mission of the committee with all members. Some committee member's participated more than others and some felt that not all members on the committee did the necessary amount of work for the mission to be met.

Committee members also felt that the mission or assignments given did not always align with the mission of the Academy. Evans shared the comment regarding our mission which should be visible on the front page of our website.

Evans shared means of using technology to assist with addressing issues surrounding communication.

The third area of concern is training. The annual Professional Development Conference is our main event for training. However, in today's times it is not always possible for the majority of our members to attend the conference, only about five percent of our membership attend the conference due to funding and travel restrictions in their states. Evans shared that we need to look at other ways to meet the members training needs. The Board needs to recognize travel costs and look at other means to share training needs with members.

Smith agreed that with today's technology there are training opportunities at little or no cost that we can research and provide our members with other ways to receive training.

Evans and Cutting addressed the use of technology and the use of Social Networking such as blogging. This would be a means to start a discussion thread on a particular topic. Blogs have positive and negative points. Evans realizes there is no perfect means of communication and he will continue to review options and keep the Board informed on his findings. He will also partner with the new Academy Committee known as the Technology and Continuing Education Committee.

Smith thanked Evans and Cutting for joining the conference call and for their continued efforts on the Strategic Plan. She agrees that all ideas should be reviewed and valued. One idea may lead to other ideas and suggestions. At the Professional Development Conference in October, the Strategic Plan will continued to be discussed with the committee and conference attendees.

Smith requested Kramer, as the Board Liaison to be sensitive to the Committee Chair's, but provide Board input and feedback. There is great work that has been done and much more work that needs to be completed on the Strategic Plan. The plan will also address short term and long-term goals. Under Kramer's guidance we can pursue additional information and have continued discussions.

Earlier in the day Kramer sent an email to the Board with additional thoughts on the Strategic Plan results. Prior to our next Board call comments should be forwarded to Kramer.

- Treasurer's Update

Tisdale reported that she is waiting for one Society to submit their annual assessment fee. She has been in in contact with the Treasurer who will remit the payment soon. Virginia has also returned their grant money. The check will be voided and remain with the documentation. Societies are reminded to submit their first quarter membership information.

- Texas Society

Smith provided an update on the Texas Society. Elections have been held and the officers are excited to move forward. The officers have been paired with their counterparts on the Academy Board as well as the Oklahoma Board for mentoring. Texas has requested a financial grant to help them get underway. Mastro indicated the draft by-laws that were submitted are not in effect; the current by-laws are the document that Texas will be using to govern their Society.

- Annual Consortium Meeting

Smith will be in attendance at the Consortium Meeting later this year in California. Mastro and Kramer are reviewing schedules and travel arrangements for attendance. There is no registration fee to attend the Consortium meeting. Smith will not be attending the ASPA conference, which will be during the same time and venue.

- Committee Reports for year ending December 31, 2009

Pepper requested posting the final committee reports on the website. All Committee reports have been received. Once the House of Delegates minutes are approved, the By-Law's and Ethic's Report will be sent to the House of Delegates for approval. Once completed, that report may also be posted to the website.

- Charter for DC

Mastro was in Washington D.C. on business and was to present the D.C. charter at a ceremony. Due to a storm moving into the area, the ceremony was cancelled. Mastro did present the Charter in a private ceremony.

- Calendar of Activities

Pepper shared the annual calendar of activities and deadlines with Board members. The calendar is a source for members to see when items are due and what is coming by month. The calendar will be posted on the website. Any changes made to the calendar will show in an updated version.

- Unaffiliated Membership

Mastro will send the final draft for review to Board Members by the end of next week. Once reviewed, a letter will be sent out to the House of Delegates for informational purposes. No vote is required as the Board has the authority to approve.

- House of Delegate Minutes

Bourbeau provided an update on the House of Delegate minutes. All comments have been received and changes made as necessary. The minutes will be sent out by the end of the week for voting, which will be due by February 26, 2010. Once approved, the minutes will be posted on the website.

The next teleconference is scheduled for March 2, 2010 at 1:00 PM (EST)

The Board Meeting adjourned at 2:06 PM (EST).

For Distribution:

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Respectfully submitted by:

Debra A. Bourbeau, CPM, Secretary, AACPM

For Distribution:

Original Signature on File

Respectfully submitted by:

Joyce Doakes Smith, CPM, President, AACPM

