

REGISTERED TRADEMARK GUIDELINES

The phrases “Certified Public Manager®,” “Certified Public Managers®,” and “American Academy of Certified Public Managers®” are registered with the U.S. Patent and Trademark Office. Anytime these terms are used as proper nouns on written materials, in publications, on websites, and within logos, they must bear the registration mark.

The circle “R” is placed immediately after the phrase and appears in superscript format. Most word processing programs treat this as a special character or symbol often listed in the Insert menu. Examples of proper marking are as follows:

National Certified Public Manager® Consortium
Certified Public Manager®
Certified Public Managers®
Association of Certified Public Managers®
New Jersey Society of Certified Public Managers®

Protection for individual letters or groups of letters, such as AACPM and CPM, is not available. Do not use the registered trademark symbol with these acronyms or any other acronym that includes CPM in its formation.