



## FROM THE PRESIDENT

by Richard Holden, WSCPM

I, like many of you, am still dealing with the after effects of 9/11. All the efforts surrounding that day have renewed the country's spirit to make it even stronger. It has provided a new look at the dedicated public servants at work in our nation. I am proud to be an American and take pride in being in public service, just as you should.

On January 1, 2002 as the New Year began, I officially became your President. We will be in a period of transition from the 2001 officers to the newly elected officers of 2002. It will be difficult to fill the shoes of Ron Buchholz, in that we as a Society have made much progress in the last two years under his leadership. I know that with your help we can continue to grow and to provide more opportunities for our membership. To do so, we need to get you and every Society member active in our activities and training.

As a Society member, please take the opportunity to attend our first annual WSCPM Conference in May. It is an educational and networking experience you will not want to miss. You are always welcome to join us at our board meetings to help formulate our future including our hosting the national conference in 2007.

If you have any questions or concerns please contact me at 715-345-5250, work email rholden@plover.village.wi.us or home email at rholden2@charter.net.

## A Short Thought to Consider

Lord Robert Stephenson Smyth Baden-Powell, career officer in the English Army and founder of the Boy Scouts in England, developed a very brief (seven words), yet very powerful, philosophical statement regarding training and leadership. While this statement became a foundation stone to the Scouting movement worldwide, it is still very applicable and perhaps even more meaningful for all of us today:

**“Train Them. Trust Them. Let Them Lead!”**



Jeff Roemer, left, received the WSCPM Year 2001 “Manager of the Year Award” from Society President Ron Buchholz at the Society annual meeting in Fond du Lac

## Roemer is Manager of the Year

Jeff Roemer was named Wisconsin Society of Certified Public Managers “Manager of the Year” for calendar year 2001 at the Society annual meeting in Fond du Lac on November 13, 2001.

This award is presented annually to the active member of the WSCPM who made the greatest contribution to the Society, the American Academy of Certified Public Managers (AACPM), the state of Wisconsin, and/or to the prestige of the CPM image.

“Jeff Roemer is an outstanding example of a Wisconsin Certified Public Manager in terms of his commitment and loyalty as a consultant to public sector managers in Wisconsin, and for his community service,” said Ron Buchholz, President of the WSCPM. “The Wisconsin Society of Certified Public Managers is proud to name Jeff Roemer as its Year 2001 Manager of the Year.”

Roemer currently serves as president of RW Management Group, Inc., a public safety consultation and implementation firm for the public sector. As president, he

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Wisconsin Society of Certified  
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## Roemer earns award

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is responsible for his company's consultation services in Wisconsin and for public safety related consultation services nationwide. Prior to forming the RW Management Group, Roemer worked as a Senior Consultant for Group 1 Resources, served as Allouez Public Safety Department Director, and was the Chief of the Menasha Fire Department.

Roemer has been an active member in several work-related groups and associations including the Wisconsin State Fire Chiefs Association, Wisconsin State Police Chiefs Association, Association of Public Safety Communications Officers, and the International Association of Fire Chiefs, where he has served as Wisconsin Vice-President on the Great Lakes Board of Directors.

Roemer is a Life Member of the Optimists International; has been a member of the Ashwaubenon Optimist Club, and of the Allouez Optimist Club, where he served as Secretary, President, and Past President. He has been an assistant varsity football coach for Ashwaubenon High School and is a certified USA Youth Hockey Coach.

Since earning his CPM Certification in 1996, Roemer has served as WSCPM Secretary/Treasurer, and as the Membership Committee Chair. He has also presented a number of training seminars for the Society. He is now coordinating the first annual Society State Public Manager Training Conference. He currently serves as the Society's Treasurer and is a member of the American Academy of Certified Public Managers (AACPM) Marketing and Research Committee.

## First annual Public Managers and Leaders Conference May 7-9, 2002, KI Convention Center, Green Bay, WI

Presented by: Wisconsin Society of Certified Public Managers and RW Management Group

Planning for the first annual Public Managers and Leaders Conference is now complete. The Planning Committee did an outstanding job of securing highly regarded speakers and presenters for the gathering at the state-of-the-art KI Convention Center in Green Bay.

Elected officials from the greater Green Bay/Brown County area, well-known Wisconsin public managers and highly qualified professional consultants will make presentations on a wide variety of topical issues for today's public sector managers, leaders, and supervisors. The conference will also provide valuable time to network with other Wisconsin public sector managers and leaders, and to establish new contacts and friendships. Current CPM program participants are strongly encouraged to attend and will be afforded CPM class credit for participation.

WSCPM Newsletter readers should have received electronic copies of the conference registration/information brochure. Hard copies of the brochure are available from Society officers. Please feel free to duplicate and distribute the brochure (electronically or hard copy) to other public sector managers, leaders, and supervisors.

**The success of the conference is now up to each of us.** All Society members are strongly encouraged to attend the conference and participate in the sessions. You also need to "spread the word," encouraging other managers and leaders to attend. The goal is to make the first conference a major success and to establish the conference as THE public sector manager and leader training/communication event in Wisconsin for years to come.

The conference planners have worked diligently to keep the cost of the conference reasonable and affordable, even during these challenging economic times.

**Please plan to attend the Conference and support the Society in every way possible.**

## Upcoming CPM (Society, Program, and Academy) Activities

Friday, February 1, 2002, 10 a.m., **Joint WSCPM Board/Planning Committee Meeting/Lunch**, KI Convention Center, 333 Main Street, Green Bay

Thursday, March 14, 2002, 10 a.m., **CPM Policy Board Teleconference**

Sunday, April 14 – Thursday, April 18, 2002, **14th Annual AACPM Professional Development Symposium/House of Delegates Meeting/ Consortium Meeting**, Bally's Park Place and Wild West Casino, Atlantic City, New Jersey

Tuesday, May 7 - Thursday, May 9, 2002, **First annual WSCPM/RW Management Group "Public Managers and Leaders Conference"**, KI Convention Center, 333 Main Street, Green Bay  
*[Registration/Information Brochures previously distributed electronically]*

Friday, May 17, 2002, 2 p.m., **CPM Program Graduation**, Assembly Chambers, State Capitol Building, Madison

Thursday, June 20, 2002, 6 p.m., **CPM/PLEM Program Graduation**, State Patrol Academy, Fort McCoy

Thursday, June 27, 2002, 1 p.m., **CPM Program Policy Board Meeting**, Pyle Center, UW Campus, 702 Langdon Street, Madison

Tuesday, October 22 - Thursday, October, 24, 2002, **AACPM Mid-Year Meeting**, Raleigh, North Carolina

### Election of Officers – November 13, 2001 Annual Meeting

The Society by-laws call for the election of officers and board members every other year (odd numbered years) at the annual meeting. During the last year, the by-laws were amended to expand the number of officers from five to seven members. Two new board members (the Immediate Past Society President and a second "At-Large" Member) were added.

The 2001 election took place at the November 13, 2001 Annual Meeting with the following results:

#### OFFICERS

President	Richard Holden
President-Elect	Dianne Hughes
Secretary	Donald Phillips
Treasurer	Debra Keckeisen

#### BOARD MEMBERS

At-Large Member # 1	Michael Casey
At-Large Member # 2	Sandra Huxtable
Past President	Ronald Buchholz

The new officers and board members assumed their positions and responsibilities for a two-year period on January 1, 2002.

On behalf of all the Society members, the board members extended their appreciation and gratitude to outgoing Society Treasurer (and past Secretary/Treasurer) Jeff Roemer for his years of dedicated service. Although Jeff is stepping down from the Treasurer position, he remains extremely active with the Society as the coordinator of the May, 2002 Public Managers and Leaders Conference, member of the Society's Planning Committee, and member of the AACPM's Integrated Marketing and Research Committee. The board members wished Jeff, and his wife, Donna, every success and happiness.



## Honorary Society membership awarded to Robbi Dreifuerst

Wisconsin CPM Program Associate Director Robbi Dreifuerst received an "Honorary Society Membership" at the November 13, 2001 Annual Meeting.

A nomination and a two-thirds vote of the Society members confirm an Honorary Membership. The first (and only, prior to 11/13/01) Honorary Membership was conferred on Program Director Susan Paddock when the Society was established.

The Society officers and board members recognized Robbi for her dedication, sacrifice, and support of the Wisconsin CPM Society and Program, both at the state and national level (Robbi is an At-Large Member of the National CPM Consortium Board of Directors). The unique working and supportive relationship between the state Society and CPM Program in Wisconsin is a testament to both Society Honorary Members, Susan and Robbi.

As part of the recognition, Robbi received a framed Society "Honorary Member's" Certificate, and a Tropical Sunset photograph taken by Ron Buchholz during the 2000 AACPM Conference at Saint Petersburg Beach, Florida.

## Carol A. Smith Scholarship for 2002

Pet-Yuen (Lynda) Chen has been selected to receive the 2002 Carol A. Smith Scholarship Award. Lynda works for the Madison Metropolitan School District, Department of Human Services. She has earned Masters Degrees in both Music Education and Social Work from the University of Wisconsin-Milwaukee. She is the mother of three children.

Ms. Chen was selected in part for her community involvement, including service to the Girl Scouts of America, Blackhawk Council, Madison.

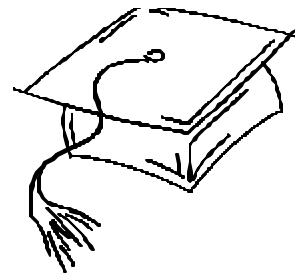
She will receive a four-year scholarship, during which time registration fees for Phase II and Phase III CPM classes will be gratis.

A new scholarship will be awarded each year, ultimately resulting in four scholarships being active at any one time. Ms. Chen joins Susan Tarver-Harris as recipients of the scholarship.

The Wisconsin CPM Program and the Wisconsin Society of Certified Public Managers, in memory

of Carol A. Smith, jointly established the scholarship in 2000. Carol was a 1995 Wisconsin CPM graduate and member of the Society who passed away after a courageous battle with cancer. Carol was a manager in the state Department of Workforce Development, married, and a devoted mother to her children. She was extremely active in her church and in a variety of Madison community service activities. Carol is the first Program graduate and the first Society member to pass away.

Information regarding the scholarship and the scholarship application/reference forms are available from Robbi Dreifuerst, Wisconsin CPM Program, 608-262-3830, [rdreifuerst@dcs.wisc.edu](mailto:rdreifuerst@dcs.wisc.edu)



# Hosting the 2007 AACPM annual Training Symposium/Conference

Since the September, 2001 Newsletter, considerable progress has been made in the Society's efforts to host the 2007 AACPM annual Conference in Madison, Wisconsin. A formal bid to host the conference, submitted to the AACPM Board of Directors, was accepted.

The Planning Committee has met with representatives from the Greater Madison Convention and Visitors Bureau. Communications with the Concourse Hotel have been exchanged. A preliminary bid proposal has been received from the Concourse. The Society and the Academy are evaluating that bid.

The Planning Committee will next meet on February 1 in Green Bay to continue the planning and negotiation efforts.

The tentative dates and location for the **2007 AACPM Conference** are: Sunday, September 9 – Thursday, September 13, 2007, Concourse Hotel, Madison, Wisconsin.

Consideration is being given to a conference registration/social activity on Saturday, September 8, as well as to ending the conference on Wednesday, rather than Thursday. As additional planning and logistical decisions are finalized, you will be informed.

If you are interested in participating in this planning effort (and that for the Wisconsin Public Managers and Leaders Conference), please join the officers, board members and planning team members at the meeting on Friday, February 1 at the KI Convention Center in Green Bay.

## Through the rear view mirror and a look out the windshield

By Ron Buchholz, Past President

I am writing this article at a crossroads in my CPM experiences.

The New Year brings an end to my two-year term as your Society President. It has been my privilege, and a distinct honor and pleasure, to have served you. The cooperation and support provided to me by the officers, board members and Society members has been gratifying and has allowed the Society to grow, stabilize, and mature. The support of Susan Paddock and Robbi Dreifuferst, and the partnership between the Society and the CPM Program, has been an additional benefit and strength.

Significant Society strategic goals and initiatives have been achieved: increased Society membership, Carol S. Smith Scholarship sponsorship, expanded board membership, committing to sponsor the first Public Managers and Leaders Conference, and planning to host the 2007 AACPM annual Conference. Each of you deserve credit for these achievements.

Personally, I faced a number of significant challenges and changes during this time period. I turned the mystical 50 years old (A full "half century," as my younger son reminds me!) and underwent major back surgery (which was very successful). I did a Career Executive temporary assignment in another division for six months. And, my wife, Mary, and I became "empty nesters," as our last son moved out of the house (which is now up for sale after our living there for the last 28 years). Mary and I are now seriously discussing and planning for our retirements within the next handful of years. So much for stability and familiarity as you grow older!

### **So much for the view from the rear view mirror; let's look ahead!**

As I look to the future, I am confident and secure in the knowledge that our Society is now in the hands of truly capable, dedicated, and professional managers and leaders. I have been very impressed with each of them as they undertook new and challenging activities and events. They are willing to make significant commitments on behalf of the Society, both now and what seems to be the distant future. To achieve these commitments, they need and deserve our support. I ask each of you to give them that extra effort and support they need and so richly deserve.

Just before the holidays, I was approached and asked to consider running for President of the American Academy of Certified Public Managers at the April, 2002 annual Conference in Atlantic City.

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At that time, I knew I had a two-year commitment to the Society's Board of Directors as Past President (2001 by-laws change) and I had just been elected for a two-year term as Chairman of the Wisconsin CPM Program Policy Board.

Ironically, one of my goals for 2002 was to cut back to some extent on my level of volunteer activities and the related stress, and to take life a little bit easier. However, after lengthy discussions with Mary, my sons, my physician, and other "mentors" in my life, I have decided that life presents precious few opportunities such as this. I want to take advantage of this opportunity. Despite my calendar 2002 activity cutback goal, I have decided to seek the office of AACPM President and have now submitted the required nomination papers. I am very appreciative of the opportunity and look forward with renewed energy, vigor, and determination to the challenges ahead.

I see a tremendous opportunity for Wisconsin Society members to make a significant impact on the future of the AACPM. Jeff Roemer is already serving on the Academy's Marketing and Research Committee and has been a presenter at recent Annual Conferences. Robbi Dreifuert is currently serving as an At-Large Board Member for the national CPM Consortium. The Society will again send three delegates to the 2002 annual Conference. If I am elected Academy President, we will have the ability to share our Wisconsin experience and expertise on a national level. I ask for your support in this undertaking.

Again, thanks for allowing me the opportunity to have served you as your Society President!



President-Elect Richard Holden, right, presents outgoing President Ron Buchholz with the Society's President Award, in recognition of Ron's two years of service.

## WSCPM - Officers for 2002-2003

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## COMMITTEES

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Mike Casey, Chair

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Don Phillips, Chair

### PROGRAM

Dianne Hughes, Chair

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